

The Rotarian

AN INTERNATIONAL MAGAZINE

NOVEMBER • 1952

Above All, Love
W. SOMERSET MAUGHAM

You vs. Crime
J. EDGAR HOOVER

A Club Is Born





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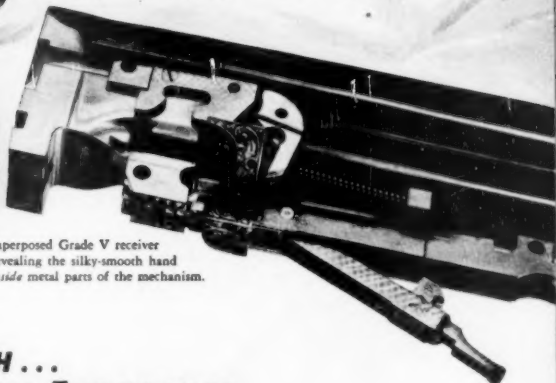
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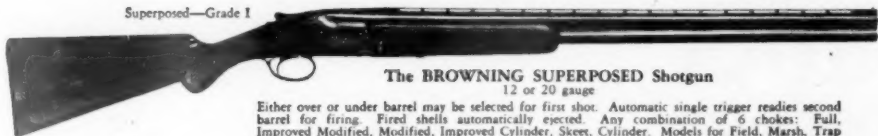
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Your Letters

Smokey Story Helpful

Says CLINT DAVIS, Director
Forest-Fire Prevention, Forest Service
United States Dept. of Agriculture
Washington, D. C.

We think Harold Helfer's story of Smokey, "a cub who bears attention" [THE ROTARIAN for October], is both very clever and helpful, for it points up effectively the little symbol which is making Americans aware of one of their richest possessions: their forests.

May I add a footnote to Mr. Helfer's account? It is briefly to tell readers that we of the Forest Service and our co-operators, the State foresters, are deeply indebted to the Advertising Council for its guidance in and direction of our public-service campaign which developed Smokey. The favorable reaction of the public is proof that the Council has done an effective job in dramatizing a worth-while project.

'We Studied the Issues'

Says WILLIAM J. BIVENS, Rotarian
Commander, U. S. Naval Reserve
Newport, Rhode Island

Reading *We Took Off Our Coats*, by Alfred Edwards [THE ROTARIAN for October], we Rotarians of Newport recalled that about a year ago we decided to become acquainted with some of the political issues which would be facing the electorate of the United States in November, 1952. We wanted to be as objective and politically unbiased as possible, so we set aside one meeting for a study of the Republican party platform of 1948 and issues which would be the subject of the 1952 platform. Then at a later time we devoted a similar meeting to a study of the Democratic platform. We wanted the discussion held before the personalities of the candidates obscured the major issues.

The meetings were spirited as well as informative, and we believe we were successful in focusing attention on the issues involved, not in politics, but in good government—something Rotarian Edwards emphasized.

Another Rotarian Removes Coat

Reports RUSSELL F. GREINER
Lithographer
Past President, Rotary International
Kansas City, Missouri

Joyce C. Hall, a member of the Rotary Club of Kansas City, Missouri, has, like Alfred Edwards and his fellow Rotarians of Middlesbrough, England, literally taken off his coat [see *We Took Off Our Coats*, THE ROTARIAN for October], and has been campaigning as vigorously as any candidate for public office in the November elections. He has taken the stump in behalf of the American way of government. He has striven to awaken the nation to the importance of a large vote on November 4. It all started when he was amazed to learn that one out of every three citizens didn't take [Continued on page 37]

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THIS ROTARY MONTH

NEWS NOTES FROM 35 EAST WACKER DRIVE, CHICAGO

PRESIDENT. At the time this issue was "closing," President H. J. Brunnier and his wife, Ann, were to arrive in Paris to begin a tightly scheduled 17-day itinerary that would take them on a round of Rotary visits in France, Luxemburg, Germany, the Saar, and Switzerland. Mid-October was to find the President back in the U. S. for Committee meetings and more Rotary visits before enplaning from San Francisco to Honolulu on the first lap of a two-month Rotary tour in New Zealand, Australia, Singapore, Ceylon, India, Burma, Thailand, Hong Kong, The Philippines, and Japan. (For a glimpse of a Presidential activity before his departure for Europe, see pages 22-24.)

CONVENTION. Remote as the date seems for Rotary's 1953 Convention in Paris, May 24-28, action now for transportation and hotel accommodations is not too early. To all prospective Conventiongoers in making arrangements, here are some basic facts: For hotel accommodations, Rotarians outside Europe should make application to the Central Office in Chicago, using forms sent to Clubs for this purpose. Rotarians in Great Britain and Ireland should contact the RIBI Office in London, while those in Continental European, North African, and Eastern Mediterranean Region should contact Rotary's Office in Zurich, Switzerland. Travel arrangements may be made by North American Rotarians—and those travelling to Paris via North America—with Rotary's North American Transportation Committee, 587 Fifth Avenue, New York 17, N. Y. Those outside North America should make arrangements with their local travel agents.

NEW GOVERNOR. Elected by Rotary's Board of Directors to serve as Governor of District 101 for the remainder of the fiscal year was Atanasio Fajardo Cepero, of Placetas, Cuba, who held that office in 1951-52. His election was to fill the vacancy created by the resignation of Mario Montoro Saladrigas, who resigned as Governor because of illness.

MEETING. Rotary Conventions call for long-range planning such as will take place at the meeting of the 1954 Convention Committee in Seattle, Wash., November 17-19.

HOLIDAY NOTE. As the holiday season approaches for Rotary Clubs in many parts of the world, Clubs were reminded that a regular meeting abandoned because it falls on a legal holiday is ignored in calculating attendance. Suggested was the usual Rotary practice of meeting the day before or the day after a holiday, instead of cancelling the meeting altogether.

BARGAIN! Available at the Central Office is a limited supply of 14 pamphlets bound in a loose-leaf binder of imitation grained leather—price \$2.85. Pamphlets include "Brief Facts about Rotary," the "Official Directory" for 1952-53, "Know Your Community," "Getting Acquainted with Rotary," and other informative Rotary literature. Not many remain, so it's "first come, first served."

FOUNDATION FIGURE. Announced recently was the total amount of contributions to the Rotary Foundation for 1951-52. The figure: \$308,643, an amount sufficient to cover the costs of the 111 Fellowships awarded for 1952-53. (Also see page 54.)

VITAL STATISTICS. On September 25 there were 7,600 Clubs and an estimated 361,000 Rotarians. New and readmitted Clubs since July 1, 1952, totalled 43.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.



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*Embarkation begins 9 P.M. April 22nd

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"IT'S GOOD TO BE ON A WELL-RUN SHIP"

The Editors' WORKSHOP

TIME is a great arranger. One day nine years ago one of the bright young men on our staff tapped out an "idea memo" suggesting that we someday do a pictorial feature on the birth of a Rotary Club. "It would take the reader right through all phases of this vital process," he said, "from conception through gestation to delivery." Well, all who viewed his proposal gave it a pencilled nod . . . but agreed on the need of a "news peg"—something that would give it a special timeliness. It has been a long wait, but some Iowans and the concatenation of Rotary events ended it a few days ago—giving us at last the perfect reason for picturing how A Club Is Born, as our Scratchpad Man does on pages 22-24.

THE PROMISED article about Rotary's new headquarters building—now in the trestle-board stage—is somewhere near the center of this issue . . . and is from the pen of the Chairman of the Committee watching over the project for Rotary's Board. Here is the story, and historically a long one, in succinct, quickly assimilable form. . . . Here, too, in these pages are the first few of the promised glimpses of Paris, which will be host to Rotary's 1953 Convention May 24-28 . . . and, though not promised, some wise words for this day from a man with few peers in modern letters who was long a resident of France—W. Somerset Maugham.

NEXT month a Parisian Portfolio—plus the basic data the prospective Conventioneer needs to know about how to go. . . . Next month, too, some interesting items on bells, friends, Eskimos, Antelope, languages, and lakes—all strung on the stout, world-circling cord of Rotary fellowship and interest.

REMEMBER our symposium about the architect in the September issue? Another in our long "What Would You Do (if you were in this man's shoes)?" series, it has evoked a wide response—one of them from *The National Architect* in the form of a request for permission to reprint the whole thing. Permission granted, gratefully. By this kind of extension of your Magazine's immediate circle of readers—by the widespread second use of its contents in other magazines, books, radio programs, and so on—it enjoys something like 100 million extra reader impressions a year. So our staffmen estimate, anyway—and on some quieter afternoon we shall give you the story in more detail. . . .

There's another "What would you do?" in this issue . . . posing, like the others, a problem in Vocational Service that on the surface seems perfectly elementary.

IN 1900 British Explorer Sir Ernest Shackleton inserted this advertisement in the London newspapers: "Men wanted for hazardous journey to South Pole. Small wages, bitter cold, long months of complete darkness, constant danger,

WITH a great eye for color and composition and a deep under-

standing of the man with a 12-gauge in his hand and geese overhead, Hal Rumel, of Salt Lake City, Utah, produced the color picture on our front cover this month. Mr. Rumel is a professional photographer who with this brilliant study, which he calls *On the Wing*, won a prize in *Popular Photography's* 1950 contest for color photography. We are indebted to him and to *Popular Photography* (now *Photography*) magazine for the use of it. Yes, they're geese—over a Utah marsh.



safe return doubtful. Honor and recognition in case of success." Speaking of this "ad" later, Sir Ernest said, "It seemed as though all the men of Great Britain were determined to accompany me, the response was so overwhelming." Maybe if poll going were made equally difficult, the problem related in the "subfeature" on page 16 would vanish. But note how Ann Arbor Rotarians go at it.

THAT 11th day of the 11th month will soon be with us again. We can no longer celebrate that Armistice as the end of war itself. Yet marking November 11 is both sobering and good. It shows a certain human humility, like admitting an honest mistake and trying once again—for peace.

ITEM in kitchen of quick-lunch where, when pressures press, we grab a quick one: "If you're not proud of it, don't serve it." You could hang that almost anywhere.—Eds.

ABOUT OUR CONTRIBUTORS

New Englander **WHIT SAWYER** says he's "had more jobs in my lifetime than most men and lived in 30 different places." Now a full-time writer, he free-lances, conducts a newspaper column, and teaches writing. He attended U. S. colleges and the University of London, has travelled widely both at home and abroad. He is the author of a book on the technique of short-story writing.



Sawyer



Helfer

An ex-Marine Corps correspondent and newspaper reporter, **HAROLD HELFER** lives in Arlington, Va., where he writes for leading U. S. magazines. A widower, he is raising his two youngsters in between and along with his writing chores. Two decades ago, he says, his ambition was to become as good a writer as possible. That is still his ambition.

Brisbane-born **ERNESTINE HILL** knows the outback parts of Australia like most people know their own back yards. She's travelled the bush country by plane, truck, camel, and pack-horse, and has written about it in books and Australian periodicals.



Hill

Alabama-lawyer **FRANK E. SPAIN**, a Birmingham Rotarian, is Immediate Past President of Rotary International, a Director, and Chairman of Rotary's Headquarters Committee. He is an avid reader of history and a skilled cabinet-maker.



Spain

W. F. WINDERS, a Kingsport, Tenn., Rotarian, is a camera-company executive who specializes in problems of industrial relations for his concern.

BRADFORD SMITH holds the "literature—prose" classification in the Bennington, Vt., Rotary Club. His articles have appeared in many U. S. magazines and business journals. His most recent book is *Bradford of Plymouth*, a biography.

PATRICK O'DONOVAN is a feature writer for the London, England, *Observer*.

IN THIS ISSUE

VOLUME LXXXI

NOVEMBER, 1952

NUMBER 5

This Rotary Month.....	3
Let's Tell the Worker Why.....	W. F. WINDERS..... 6
Paris—1878	7
'Above All, Love	W. SOMERSET MAUGHAM 8
You versus Crime	J. EDGAR HOOVER..... 10
Man with a Mighty Pen.....	WHIT SAWYER..... 13
Experiment on the Gold Coast.....	PATRICK O'DONOVAN... 14
The Last Bushman.....	ERNESTINE HILL..... 17
Hi! Ho! Come to the Fair.....	18
A Club Is Born!.....	THE SCRATCHPAD MAN. 22
Six Dying Herculeses.....	HAROLD HELFER..... 25
You Are the Manufacturer (Symposium).....	26
Comments by Harry E. Gissing, Wilbur Lewis, M. Kobayashi, Kurt H. Stubenvoll, Casper Apeland, E. W. Freeze, Jr., René F. Trécul, Robert G. Adams	
Ready for Anything!.....	PAUL W. KEARNEY..... 29
Peeps at Things to Come.....	HILTON IRA JONES.... 31
Lo, the Mighty Hunter.....	32
Rotary Plans New Headquarters.....	FRANK E. SPAIN..... 34
Speaking of Books.....	JOHN T. FREDERICK... 36
The Pilgrims Tried Communism.....	BRADFORD SMITH..... 48
Other Features and Departments:	

Your Letters.....	2	Personalia.....	38
The Editors' Workshop.....	4	Rotary Reporter.....	39
Inside Fight to Keep Them Out.....	12	Hamburg Makes Them Feel at Home.....	44
The Mark of Free Men.....	16	Old Hunter.....	52
Human Nature Put to Work.....	28	Three Fellows on Their Way.....	54
The Playground That Dad Built.....	30	Hobby Hitching Post.....	62
Looking at Movies.....	37	Stripped Gears.....	64



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Let's Tell the Worker Why

*Whether at a punch press or top desk,
a man serves better if he knows how his job fits.*

By W. F. WINDERS

Rotarian, Kingsport, Tenn.

"DIG HERE!" ordered the foreman, and his pick-and-shovel gang dug. Soon there was a hole four feet deep. The foreman looked into it, then commanded, "Fill it up!" A few feet away he repeated his "Dig here." That hole, too, he ordered filled. After three or four more holes had been sunk and filled, a worker threw down his spade. "I quit!" he growled. "I'm not going to waste my life digging holes just to fill 'em up again."

"Now wait a minute!" the foreman shouted. "This is important. A gas main burst somewhere around here last night and it's our job to find it before there's an explosion and someone is killed."

At once the workman grabbed his shovel and started hurling dirt. All he needed to be told was the "why" of his job.

The "why" of things—we all work better when we know it, whether the sphere be business, community organization, or national government. Yet we who are employers keep forgetting it—keep losing sight of the fact that our workers want and need to know the purpose of their work and how it adds something to the end product or service. To me this is basic to what we in Rotary call good employer-employee relations, good Vocational Service.

Recently a girl at a large industrial plant had a problem of such importance to her that she wanted to talk to the company president about it. She went to him, told her story, talked freely about the problem.

Later she told a fellow worker about the interview. She said she would now be a better, more

satisfied worker because she knew why things were being done. Then quite suddenly she added, "And, do you know, *he shook hands with me.*" It was a small thing—done without deliberate thought of effect, a courtesy that should certainly be extended to another human being, but it made a real and lasting impression. And it made for better employer-employee relations, too. All of us like to be recognized and accepted as individuals.

Recently Fred Smith, vice-president of the William Powell Company, told of an employee coming into his office with what the latter considered a real grievance. A great big fellow, he was hopping mad. He wanted satisfaction and aimed to get it. He told Smith how unjustly he had been treated. Smith said, "Now, Jim, I want you to be very sure I'm right in this and I want to be sure of the facts. Will you go over that again for me?" So Jim told the story again. Smith then said, "I think I follow you up to this point. Will you pick it up from there and give it to me again?" Jim did. Smith then said, "Now just to make sure I have it straight, let me tell it back to you." He repeated the story almost word for word. At the end of the recital, Jim said, "You got it right, and you can just forget it. I see there isn't anything wrong after all."

Yes, we need to learn to listen. Let an employee tell his story if he wants to. Get the facts and act—but more often than not you'll

find that the listening is all that is necessary because many problems lose much of their importance when brought into the light.

Nevertheless, there must be a grievance procedure, for an employee must have some recourse when a misunderstanding occurs. And procedures must be developed before grievances mount to such a level as to be a deterrent to production or service. If the hand of management is forced, it will get little credit for bringing about a procedure that should have been set up earlier.

Sometimes we hear the expression "All I want is a living wage." That's something that is hard to define. The best definition I have heard recently is that a "living wage is a little more than I'm getting now." Therefore any wage plan worth its salt should provide for increases to be given with improvement in performance on the job, and it should be so administered that the employee will feel confident of receiving fair treatment without having to mention the subject himself. It will make for team spirit like nothing else will.

Recently a little girl and her small brother were walking down the street. He was holding his hands over his eyes, while she guided him. Interested, a stranger asked if the lad were blind. "Oh, no," replied the little girl. "We are going to a movie. I'm leading him now, and when we get in he can find us a seat."

The employer and employee are likewise an interdependent team. When each recognizes the value of the other, he will be contributing to the well-being of both.

Quest EDITORIAL

Paris- 1878



THE flags, the sun, and the Parisians themselves are out for the national holiday. Elegant ladies stroll with their frock-coated escorts—to the envy of little girls in high-buttoned shoes. Boys play soldier in full uniform; carriages glide through the park. It's a happy city—so happy that the artist, Felix Buhot,

who helped raise engraving to its respected place today, finds his joy spilling onto the margins of this etching with free sketches of bookstalls and lovers and runaway horses. It is gay Paris in 1878—no less light-hearted than you yourself may find it as the city plays host to Rotary's Convention in May of 1953.

'Above All, Love...'

Above all, parents owe their children a love great enough to let them be themselves. In this is the beginning of democracy.

By W. SOMERSET MAUGHAM

LONG AGO Abraham Lincoln put the whole matter in a few simple words. "While the people retain their vigilance and virtue," he said, "no administration by any extreme of wickedness or folly can seriously injure the government." That puts an immense responsibility on the individual, for it means that in the end the welfare of the State depends on his uprightness. Democracy that is corrupt is doomed.

The child is father to the man, and it is in his home, by the example of his parents, that the child must learn the value of goodness, so that when he is a man it will be like an instinct in him and he will rather lay down his life than betray it. The future of this country, of

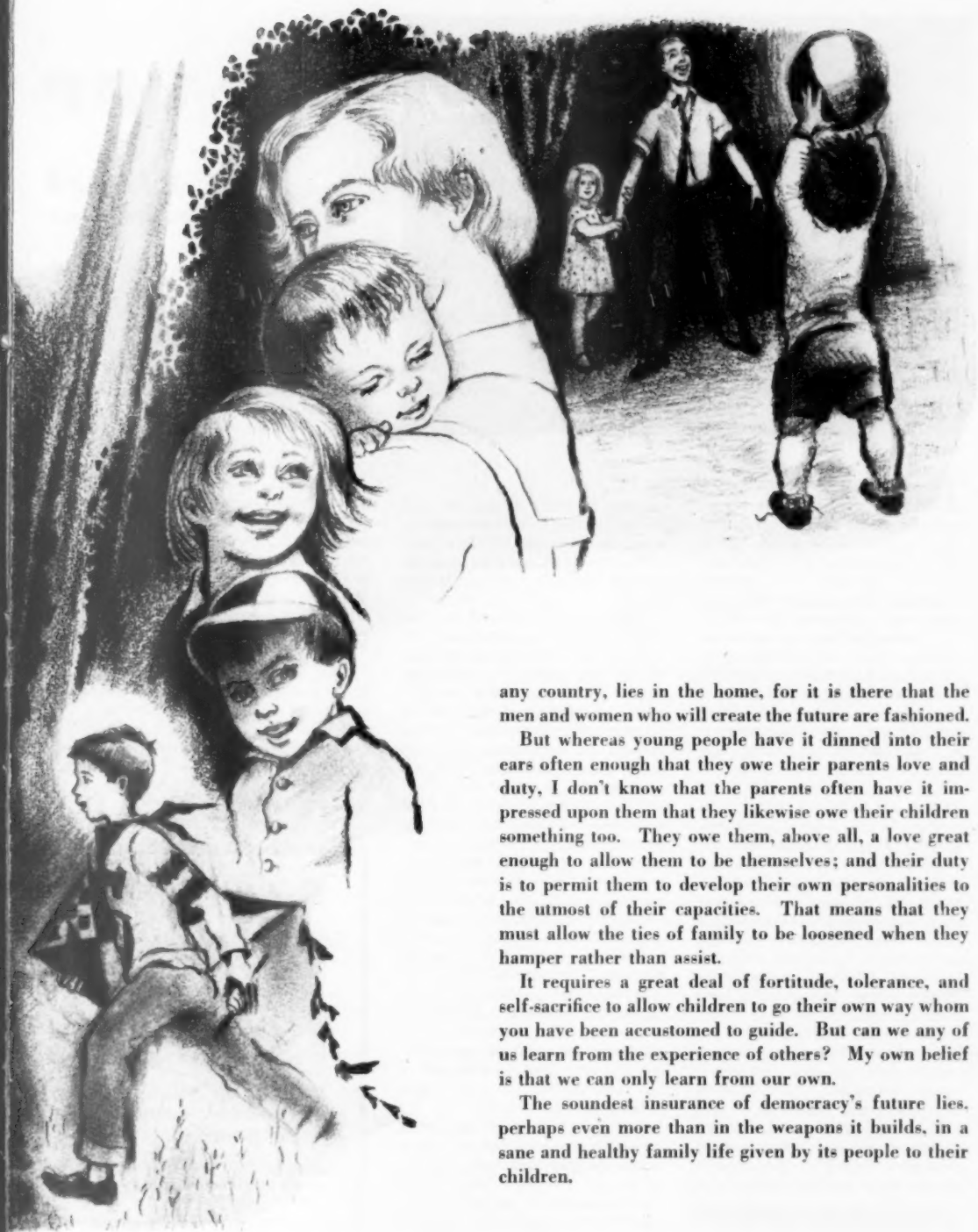
FOR 78 years of "varied and often interesting life"—as he himself puts it—William Somerset Maugham has observed and recorded and sometimes passed judgment upon humankind. He has been a practicing physician, an apprentice accountant, and a great traveler across the world. Few of his readers will agree when he says, "My sympathies are limited," for those readers represent a thorough cross-section of intellect, wealth, and nationality. They consider Britain's Mr. Maugham—novelist and dramatist—a leading contender for the title of the century's Greatest Teller of Tales.



Sketch by H. A. Freese



Illustration by Lucille Follmer



any country, lies in the home, for it is there that the men and women who will create the future are fashioned.

But whereas young people have it dinned into their ears often enough that they owe their parents love and duty, I don't know that the parents often have it impressed upon them that they likewise owe their children something too. They owe them, above all, a love great enough to allow them to be themselves; and their duty is to permit them to develop their own personalities to the utmost of their capacities. That means that they must allow the ties of family to be loosened when they hamper rather than assist.

It requires a great deal of fortitude, tolerance, and self-sacrifice to allow children to go their own way whom you have been accustomed to guide. But can we any of us learn from the experience of others? My own belief is that we can only learn from our own.

The soundest insurance of democracy's future lies, perhaps even more than in the weapons it builds, in a sane and healthy family life given by its people to their children.

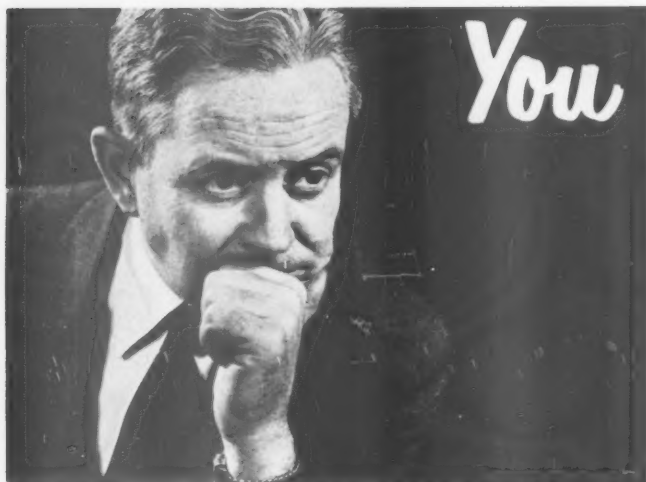


Photo: H. Armstrong Roberts

⇒ ⇒ ⇒ ver

By **J. EDGAR**

Director of the Federal

THERE is no universal prescription which the physician may write that will cure all the physical ills of mankind. Nor can anyone say, "Do this, and you will eradicate the scourge of crime from which we suffer." The doctor who treats the patient, however, often is aware that a crippling illness might have been avoided had certain precautions been taken at the outset. That conclusion, reached in instance after instance, has resulted in broadening the scope of preventive medicine.

The law-enforcement officer's experience parallels that of the medical practitioner. In his necessarily close association with the criminal, the officer sees the constant repetition of a pattern. Eventually he is forced to conclude that definite action, taken at the proper time, might have changed the pattern, and the dreadful waste of our most precious resource would, to a degree, have been curtailed.

Today we are forced to face the plain fact that the over-all pattern has not been changed. Crime continues unabated. The Uniform Crime Reports compiled by the FBI and based on data submitted by local police departments throughout the United States reflected a 6.4 percent nation-wide

increase in crime during the first half of 1952, as compared with the same period in 1951. More than one million major crimes occurred during the pertinent six-month period.

These facts are shocking, but the truly tragic aspect of the criminal statistics is reflected in the data on youthful offenders. Even the figures do not give the full picture, for these data are based on fingerprint arrest records. Such records are incomplete inasmuch as certain jurisdictions do not fingerprint youthful offenders.

The FBI examined 423,214 fingerprint arrest records during the first half of 1952 to obtain age, sex, race, and criminal-history data. Persons under 21 represented more than 30 percent of the 95,600 persons arrested for crimes against property. Of the 2,060 15-year-old boys and girls arrested during the pertinent six-month period of 1952, 401 (19.5 percent) had prior fingerprint records. Forty-four and nine-tenths percent of the 12,955 young people in the age-20 bracket who were arrested during the same period had prior fingerprint records.

We begin to grasp an idea of the cost of crime in terms of money when we note that in one group of 381 of America's larger cities the estimated value of automobiles stolen during the year of

1951 amounted to \$95,312,596 and at the present rate of increase it will be even higher for the year 1952. This is indicated by the fact that there were 107,120 automobiles stolen in the first six months of 1952—an increase of 8.8 percent over the same period of 1951.

The individual asks, "What can I do to fight crime?"

The law-enforcement officer answers, "Abide by the law yourself. Teach your children respect for the law. Make certain that your police department receives the moral and financial support which it must have if it is to function effectively. Report suspicious activity to the proper law-enforcement agency."

These statements too often fail to impress the listener because there is nothing inherently spectacular in the basic crime-fighting rules. The individual, seeking to fight crime, too often thinks in terms of playing a heroic rôle on the firing line in the type of crime which makes headlines.

Four Things You Listed by This Noted

- 1. Abide by the law yourself.**
- 2. Teach your children respect for the law.**
- 3. Give your police department moral and financial support.**
- 4. Report suspicious activity to the proper agency.**

A COMMUNITY SERVICE FEATURE

SUS ➡ ➡ ➡

HOOVER

Bureau of Investigation

Do not misunderstand me. The individual who is present during the course of a crime is in a position to play a major rôle in the solution of that crime. The alert, intelligent witness is the only person who can make available to the investigator those small but tremendously important details which so often spell the difference between success and failure, in the investigation of a case.

But the citizen, if he is to make a genuine, long-range contribution—if he is to change the pattern which results in removing from the stream of useful humanity so many millions of lives—must begin his fight against crime elsewhere than at the scene of an assault, a holdup, or a murder.

He must begin the fight against crime in his own thinking.

Your Rotary began that fight when it chose as its guide the ideal of service to others in all relationships. Its members continue the fight as they strive to encourage and foster worth-while objectives

Can Do about It CRIME FIGHTER

"If there is going to be publicity, let it be on the side of law and order."

After J. (for John) Edgar Hoover made that statement in the mid-1930s, the "G-man" became a figure almost as famous as the American cowboy. Best known of them all is Mr. Hoover himself, Director of the Federal Bureau of Investigation since 1924. He has helped to make the world fingerprint-conscious, building the FBI files to over 125 million fingerprints and heads up enforcement of more than 130 major Federal laws. Three times before he has written for *THE ROTARIAN* Magazine.



Photo, Underwood & Underwood

and promote sound leadership in community life. They help fulfill their obligation to serve not only in a strictly business sense, but also in the vital processes of local self-government.

The influence wielded by the individual citizen can be a tremendous force in the fight against crime. Were I asked to furnish a code for the individual who wishes to take an active part in that fight, I would suggest the following:

1. Be a good citizen.
Too often passive obedience to the law is mistakenly labelled as the only requirement of good citizenship. In order to serve, one must be an active participant in community life.

2. Become cognizant of the problems of your community. Develop a civic-minded attitude.

This, of course, is really an extension of the first suggestion and it encompasses a broad area. In this connection one might conceivably ask himself these pertinent questions:

Does my police department have sufficient funds with which to operate?

Does the police department have adequate personnel and equipment?

Is its training program up to date?

Is impartial justice a product of the courts in my community?

Are penal institutions in the area properly administered?

Do I exercise my voting privilege? Serve when called for jury duty?

Have I ascertained whether or not the schools in my community are adequately staffed and properly equipped?

Does my community have an effective and properly supervised youth program?

Is the community solidly behind humanitarian endeavors such as the Red Cross and Community Chest?

Is the religious life of the community neglected?

Does the above mean that the citizen must have a "finger in every pie"? Indeed not. It does mean that concentrated, positive effort can wield a tremendous influence for good in any community. The individual who has only two hours a week to devote to community service may labor in one field only and accomplish far more than the person of good intention who, lacking direction, dissipates his energies in a dozen pursuits.

3. If possible, learn from the progress of neighboring communities.

4. Use your influence to promote good citizenship among others. Be a missionary for good citizenship.

5. Do not minimize spiritual

Inside Fight to Keep Them Out

JOE is a convict in the State Prison in Marquette, Michigan. Compared with what he knows about crime, juvenile delinquency is small-time stuff.

But not long ago Joe read a story in the Chicago papers about a group of youngsters. Tired of fighting and squabbling in the streets, they had banded together to convert an old chicken coop into a clubhouse; they had pooled their allowances to buy furnishings. Then one night their clubhouse was burglarized; everything was stolen including a 40-cent treasury.

That story burned Joe up. He decided to do something about it. Since Joe was an editor on the prison's four-page mimeographed paper, *The Weekly Progress*, he played this story up. The result was an inmate subsidy for the Chicago clubhouse. Prisoners tossed in quarters, dimes, and dollars—earned the hard way at 10 cents a day.

The Chicago newspapers noticed the project and published pictures about it. Citizens outside the prison walls read about it and contributed, too. A lumber company donated materials to build a new clubhouse. Other businessmen helped furnish it. Today the All-Americans' Club of Chicago is an active group.

Joe, the prisoner behind the idea, is just one of hundreds of inmate editors who make up the penal press in North America—some 200 publications written and edited, usually under official supervision, by inmates. Lately these prison papers have been spearheading a campaign against juvenile delinquency.

It was *The Atlantic*, the monthly magazine of the U. S. Penitentiary in Atlanta, Georgia, that started the movement. Men behind the bars, said *The Atlantic*, might have some good suggestions for parents and crime-prevention agents. It was logical, since today's prisoners were themselves yesterday's juvenile delinquents. The rest of the penal press agreed, and suggestions began to find their way into print.

It is a lively forum, with plenty



of revealing self-analysis. This is one story that turned up about a really "bad egg." At 28 he was serving his third straight sentence for armed robbery. Authorities tagged him "Behavior Problem Number One."

Then one day an alert official noticed this man's aptitude for art. The inmate was given a brush and oils. In three years he changed completely; he was given a parole. He is now sketching a rosy future for himself. Rehabilitated?

"Yes," says the prison press, "but it might have been unnecessary if he had been handed a brush at the age of 11."

The prison press knows that any big anti-delinquency program would cost money. But the inmates make a realistic distinction between spending and investing. The public spends \$3.41 a day for each prisoner—or \$27,382 for an average "life term." A fraction of this money invested in that boy might help to put prisons out of business.

In a limited way, the penal press is doing something about this money. A few prison groups have started a project on the West Coast called "Big Brothers Anonymous." When prisoners read about a youngster in the crime news, they work through outside contacts and officials. Anonymously they provide funds and friends for the youngster, hoping to start him on a better path. Though the idea is still new, it seems to justify the confidence of its sponsors.

The penal press can already claim one important victory. The campaign, begun by prisoners in 1941, against the evils of crime comic books spread to the outside press and action has been taken. Though the average prison paper has an outside circulation of only 500, the papers are often read by influential people. That fact gives the penal press hope for its ideas on delinquency.

Skeptical people may wonder why criminals should bother. One inmate gives this reason: "Prisoners don't like prisons. And we know that youngsters wouldn't like them either." —Pete Simer



values. We need to reemphasize in all our efforts that "Man does not live by bread alone."

A poet once wrote: "Let every man sweep in front of his own door and the whole world will be clean."

That statement is idealistic, of course, but it is the kind of idealism on which free government is based. The men who, with prayers and patience, hewed and fitted and planed and polished the immortal timber which went into the building of their great dream, found the solid rock for the foundation in a philosophy set forth almost 2,000 years ago. That dynamic, living philosophy proclaimed the supremacy of the spiritual over the material. It granted the individual a dignity never before accorded to mankind.

The builders of the American republic had indomitable faith. They believed in the individual and they projected a concept of government based upon individual responsibility. They dared to chart a course along the high road. They incorporated that course in the Constitution. The Founding Fathers said, in effect, "We believe in you, the individual."

A MERICANS as a people rose to that challenge to achieve in a brief span of time an unprecedented advance in industrial development. But, we are beginning to realize, our spiritual growth has not kept pace with our material expansion. We are in danger of creating a Frankenstein. Materialism is today one of the greatest threats to the republic. Crime is the child of materialism.

In our concentration on material progress we have neglected to return to the spiritual fountains from which we draw our strength. When the citizen forgets that individual responsibility is the key to freedom, when he relinquishes his independence to the dictates of another person, organization, or totalitarian order, he denies his own Government the opportunity to function at its greatest capacity.

The branches of a free Government, like the whole, are dependent upon the will of the people—and the will of the people is the product of the will of individuals. You are a [Continued on page 52]

Man with a Mighty Pen

*World leaders call on this Rotarian,
master of a fast-disappearing skill.*

SOME years ago when Joseph R. Rosen's daughter Enid enrolled for grade school in Boston, her teacher asked about her father's occupation. "He's an engrosser," little Enid said.

Accustomed to the twists youngsters can give words, the teacher wrote down the word "grocer." Later when the incident came to father Rosen's attention, he laughed. For it was he who had engrossed that teacher's own name on her college diploma.

Among the handful of top-flight men recognized as the best in the almost-lost art of engrossing, Joe Rosen is acclaimed the dean. He has been an active Rotarian in the Massachusetts metropolis for nine years.

In that time, Rotarian Rosen has found many a way to put service into his unusual calling. Besides his talents for hand engrossing, he knows how to keep a secret—the kind the public and press would give right arms to know.

Remember when Winston Churchill was awarded an honorary degree by Harvard? For weeks Rotarian Rosen had known in exactly 29 words just what the Harvardians thought of the Prime Minister. This particular job took him three hours of intense penmanship.

But there are other ways that Joe Rosen writes service among his flourishes. If a donor has not officially ordered a degree, Rotarian Rosen will not letter it.

Just recently a dapper, well-poised man stepped into the studio. "I'll come right to the point, Mr. Rosen," he said with glib confidence. "I'm a dentist, but I was graduated from a distant dental



Photo: Carr

school. If you will make me a Harvard dental degree, here's \$500 and no questions asked!"

Diminutive Joe Rosen showed the dentist the door.

It was back in 1912 when the Rosen talent began to exert itself. Young Joe's knack with pen and pencil caught the eye of James J. Storrow, a Boston philanthropist.

"It seems only yesterday," Rotarian Rosen recalls, "that I walked into Mr. Storrow's old-fashioned banking office to borrow \$30 train fare to get to art school. All I wanted was carfare, because I planned to work my way through school."

And he succeeded. Today more than 60,000 diplomas made by Rosen hang in the homes and offices of Harvard graduates. In addition, the studio turns out some 65,000 certificates annually for Shriners and Masons (probably the largest engrossing account in the world), for the Knights of Pythias, Phi Beta Pi, cities, States, commonwealths, hospitals, and so on. The names that have impressed themselves on the Rosen drawing board read like the roster of the Hall of Fame: Roosevelt, Church-



Rotarian Rosen (above) shows his manuscript of Lincoln's Gettysburg Address and (at left) engrosses names on diplomas for "Universitatis Harvardiana."

ill, Cardinals Gibbons and O'Connell, General of the Army MacArthur, motion-picture stars, diplomats, high potentates.

Engrossing the multitude of parchments is no trifling task. An honorary degree usually takes three hours, a regular diploma eight minutes, a high-school diploma about two minutes. His tools are three pairs of spectacles (with lenses of different strengths for different hours of the day), several pots of India ink, and innumerable penholders tipped with imported steel pen points. To stay in top production, Joe Rosen must keep in excellent physical shape; bleary eyes or jittery fingers don't go with his craft.

He can write the letter "A" in a thousand different ways, but however he does it, any first-rate engrossing craftsman can tell that it comes from the Rosen studio. His trademark is his artistry.

Only once has this famed engrosser ever had a case of nerves and shaky hands. That was the time Harvard sent him an honorary degree for James J. Storrow, his original sponsor and benefactor. Rotarian Rosen admits that his eyes blurred with tears as he recalled that \$30 loan so many years before. That humble sum started Joe Rosen on his way to the top of his highly skilled calling, for men who know their parchments agree that calligraphy and Rosen are synonymous.

—WHIT SAWYER



Experiment on the Gold

THERE is a United Kingdom dependency on the West Coast of Africa called the Gold Coast. It is small, and to most of the world means nothing. It is about the same size as Britain and has some 4¼ million inhabitants. Yet for the future of Africa and for the future of the Negro peoples there, no other place is today quite so important. The first democratic elections that Negro Africa has ever known were held there. Here a Negro people is emerging from its colonial and subject status to become a self-governing State. It is

also the first fair opportunity that has been offered these peoples to demonstrate their powers of running their own affairs.

The Gold Coast today is an exciting place. No stranger who goes to its capital, Accra, can miss the vehement politics, the sense of change and growth. It is a crowded, straggling place baked white by the sun. Its streets are crowded with men in white suits or splendid robes. At night it is lit by thousands of oil lamps that turn its poorer quarters into a sort of illuminated fête. It is loud with

the sound of drumming and singing. It is furiously alive.

Yet few parts of the world have had a more terrible chapter in their history. For this is a part of the old Guinea Coast from which something like 5 million Africans were taken as slaves to the Americas and the Caribbean. Today there is still a line of castles along the seashore where lived the traders who bought the men and women from the inland African kings. They are small 18th Century affairs. They have plain white walls. There are piles of cannon, rusted and broken, lying abandoned in the surf below them. They have huge galleries, damp and ill lighted, barred like prisons, which one would swear still smell of evil. These served as warehouses for the human merchandise. And they have each a narrow passage through the walls that ends in a barred door that leads only straight to the surf. That was the way the slaves left Africa forever. Some of the castles



Photos: British Information Services

In a variety of dress, Gold Coast citizens wait patiently to vote in their first Parliamentary election.

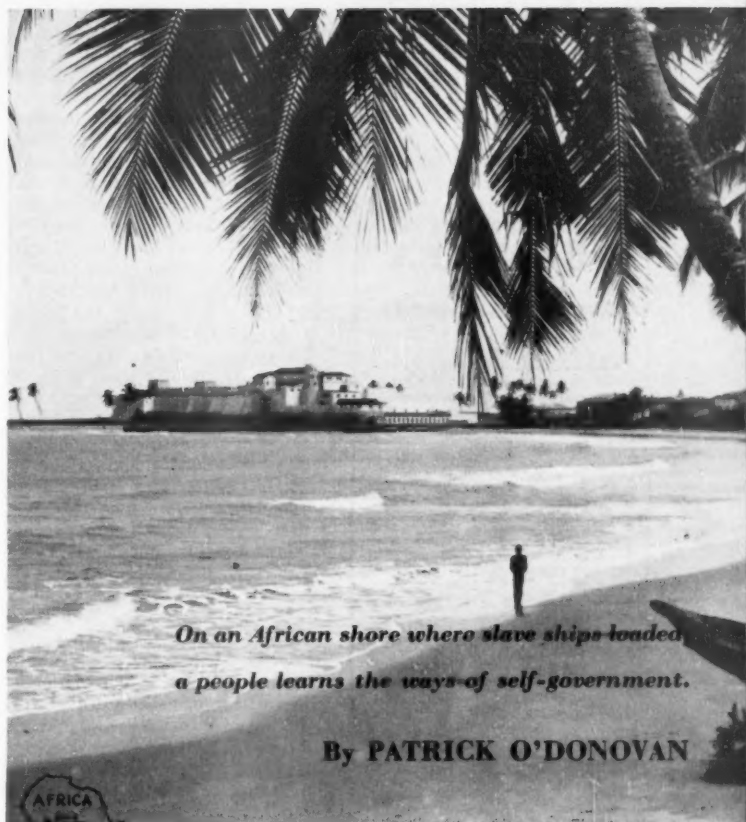
Coast

are ruined. Some are Government offices. Some are merely empty.

They belonged to the Portuguese, the Germans, the Danes, the Dutch, and the British—the powers that traded there. It started as far back as the 15th Century, but slowly the trade became the property of the British and the Dutch. The slave traders, rotten with drink and shaking with fever, lived as virtual prisoners in their pretty little castles. The Africans tolerated them because of the fine things they exchanged for men and women. Sometimes the African kings publicly whipped a castle governor who offended them. But the trade was so valuable that there were always Europeans willing to risk their lives and dignities.

The early history of these white castles is one of continual treachery and war. Tribes were encouraged and bribed to attack one another and to storm rival castles. There is nothing to admire here except an ugly sort of courage. The Africans were themselves proud, warlike, and indifferent to the deaths of others. The most powerful of them were the Ashanti, whose capital was at Kumasi.

When Britain first abolished the slave trade and then slavery itself and, rather reluctantly, started to try to enforce law and order on the coast and to put down the trade, the Ashanti resisted. They were fighting Britain as late as 1900. In few other towns has so much blood been spilled within



*On an African shore where slave ships loaded
a people learns the ways of self-government.*

By PATRICK O'DONOVAN

the last 150 years—coldly and ceremoniously. Their prisoners were killed ritually, beaten on the head with a club while a knife transfixed their cheeks and tongue to prevent the giving of the "Great Curse."

They once captured and killed a Governor, Sir Charles McCarthy, and added his skull to the crown jewels. For many years it was attached to the Golden Stool. This still exists. It is a massive stool, plated with gold. It takes precedence over the King—the Asantehene. It is the symbol of the whole people's pride and the most sacred thing they possess. The last Ashanti war started when a Governor insisted on his right to sit on it.

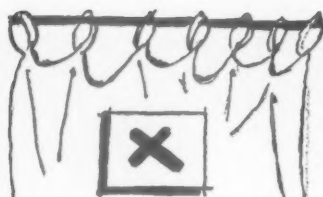
But gradually, despite the malaria that often killed men within

three weeks of their arrival, the country was turned into a peaceful colony. Missionaries—particularly the Methodists—began the work of education. Clever young men were sent to Britain for a conventional education. They became lawyers and civil servants. The country was run by the United Kingdom Governor and his European officials. They built roads, railways, and hospitals and launched an ambitious educational experiment. They administered justice and kept the peace. The Gold Coast became a peaceful and contented place founded on a prosperous cocoa-growing industry in the hands of African farmers and middlemen. The whites sat comfortably on the verandas in the evening; the Africans were friend-



NOVEMBER, 1952

AN INTERNATIONAL SERVICE FEATURE



The Mark of FREE MEN

Ann Arbor Makes It

ASPEAKER before my Rotary Club in Ann Arbor, Michigan, not long ago made an assertion that made me get to work. "The voting records of Rotary Clubs I have visited," he said, "have been appalling. I challenge you to conduct a poll of your Club to see how many members voted in the last election."

I did just that. I went to the master file of the city clerk with my Rotary roster. I found that of our 136 members, 130 had voted—a record of 95.5 percent.

We are proud of our record in Ann Arbor, because we believe that voting is basic to good citizenship.

How can Rotary Clubs foster such a program? Here are several suggestions:

1. Urge every member to register and to vote at every election, regardless of the issues.
2. Always remind members of election dates.
3. Urge other service clubs to get their membership out to vote—even promoting interclub voting contests. A little good-natured rivalry is always desirable.
4. Ask Rotarians to promote voting among their employees and business associates, and, where necessary, to grant them time off to vote.

These are just a few suggestions. Why shouldn't Rotary be a leader in such a campaign? It seems to me that too often we decry the apathy of the public toward voting, but we do little to correct the situation. And it is our responsibility to see that democratic institutions prevail.

Perhaps other Clubs already have programs to encourage voting. If so, wouldn't others be interested in their methods? Maybe there could be a central clearinghouse for a "get-out-the-vote" campaign. What's your Club's reaction?

—Herbert P. Wagner
Rotarian, Ann Arbor, Mich.

ly; it all seemed, doubtless, as if it would all go on forever and ever. But it didn't.

During the war the British saw the need for political concessions and found they had a full-scale nationalist movement in the country, well organized and demanding nothing less than full self-government. There were riots in Accra. On one occasion, control of the capital was lost for more than 24 hours while tipsy mobs looted and burned department stores. Order was restored but not before volleys had been shot down the main streets. Some 30 people died. The change was partly the result of the example of the Far East, of India and China. In addition, Negro soldiers had gone overseas to fight and seen a different way of running a State and enjoyed a standard of living they had never dreamed of. More than that, for three generations, a minority of the best young men had been taught about ballot boxes and democracy, had been told about a man called Oliver Cromwell who cut off a King's head because he ignored the popular will, had in fact been given a conventional United Kingdom education and taught to think for themselves. The Gold Coast was not wickedly exploited; there were probably more justice and freedom to be found there than in any other part of Africa. Yet after the war it was also the most disturbed and the most angry. It was the natural result of the opportunities and freedoms they had been given.

The new movement had a leader. His name is Kwame Nkrumah. He stands in relation to his people rather as Nehru stood to his. He was born in 1909 in a remote village where his father was a goldsmith. The boy was ambitious and talkative. He was educated first at a Roman Catholic mission. He then went to the most famous secondary school on the West Coast—Achimota—from which the University College of the Gold Coast developed. He became a schoolmaster. He developed a taste and talent for public speaking. He saved his money.

He began to travel at the age of 26. He went first to England and then to the United States. Nkrumah went to the Negro University

of Lincoln in Pennsylvania. He graduated in 1939, majoring in sociology. He had his first taste of leadership when he became president of the African Students Association of America and Canada. He met left-wing Negro leaders and, by 1942, was making speeches condemning Britain's colonial rule.

He returned to England in 1945; although he was now 36 he attended London University—but fitfully. His real life was in politics, in poor lodgings and on a pittance. It is a life that many politically conscious Africans know who have chosen voluntary exile and it does not make them more tolerant. It means sitting for hours over the dregs of coffee in seedy and almost empty cafes, talking and talking to people who think in the same way. It means visits to dusty little offices whose frosted-glass doors stand at the top of long flights of uncarpeted stairs. It means committee meetings and manifestos.

Nevertheless Nkrumah picked up a sort of training in organization and agitation. He went back to the Gold Coast in 1948. He joined an existing nationalist party and very soon eclipsed the older men. Relations became strained and, in a burst of public emotion, he quit and started his own party—the Convention People's party.

ALMOST overnight he became a national hero. He was accorded little less than divine honors. Crowds chanted hymn tunes with Nkrumah's name substituted for the Deity's. His overwhelming appeal to his own people lay, not in his great charm, nor in his slightly sullen good looks, not even in his financial integrity. It was not even the vivid and wholly African imagery of his speech. His appeal lay fundamentally in his ability to convince the Africans of their own dignity; he offered them what all that tragic race seems to be seeking, a faith in themselves and a nationhood and self-respect. He somehow managed to assuage that terrible Negro racial grief, compounded of memories of the slave trade and the knowledge of the world's disrespect. He offered hope and courage and did it more movingly than anyone else.

The Colonial Government sentenced [Continued on page 50]

The LAST BUSHMAN

By ERNESTINE HILL

YOU'LL meet the last of him in the Territory now, or "back o' Queensland," or over in the Kimberleys. Future Australians will see him in tapestry or mosaic, antediluvian as King Arthur's knights. He is a knightly figure. Red-brown as the country, riding, he is a terra-cotta bas-relief already.

He followed the explorers, without pay, without a "job." He colonized a continent with a water-bag on the saddle, swung clear of his own world to find a new one. His bridle track has become a highway.

The Australian bush gives you liberty, fraternity, and equality in full measure. It reduces human-

ity, black, white, and in-between, to its highest common factor in double-quick time—no paltry distinctions, no petty dignity, hail, fellow, well met! All men and women there are children of circumstance. Life's essentials are flour to eat and water to drink—sometimes, in the big distances, mighty little of either. You are glad to eat stale damper out of the hand. You will praise God for a running creek and come back rejoicing, with bullfrogs in the water-bag, from the last muddy semblance of water in a pool. You will sleep sound on stones. A far-away smoke is the camp-fire of a friend, though you may not yet have met him, and a

lifelong friend at that. They always are when you meet them out bush.

The first bushman rode out of Sydney in Governor Phillip's time, something new in the rank and file of mankind, civilized man with no need of civilization. Where most men evolve the furniture of a house in a street, he evolved the furniture of an empty million square miles. The swag, a roll of canvas eight feet by ten, was his bed, his wardrobe, his roof in the rain, a saddle his pillow and easy chair, a quart-pot his kettle and cup, a dish and a camp-oven his bathroom and kitchen, a fire his lamp in the night. Jingle-bells in the saddle-pouch as he rode the silent bush were his [Continued on page 53]

This article is a condensation of a chapter in *The Territory*, by Ernestine Hill, published by Angus and Robertson, Sydney, Australia.

*Like the cowboy, vaquero, or gaucho,
Australia's plainsman leaves a legacy
of vigor to a land of 8 million people.*

Illustration by John Murray



Hi! Ho! Come to the Fair

International Trade Fairs Mark Growing Postwar Production in Europe

CURIOSITY about the way other folks do business—plus a hankering to bargain in the market place—is basic to that ancient institution the fair. No one knows when fairs began. The Romans had them; so did the ancient men of India. And by the Middle Ages, Europeans were jouncing about their continent to attend regular community fairs like the one in St. Denis, now a Paris suburb. The custom has spread and grown ever since—so that today you can visit Europe—or just about any other continent—and see a display featuring a world of products from shell-like porcelain to thunderous tractors.

As surely as thousands of Rotarians and their families will attend Rotary's international Convention in Paris next year, just as surely many of them will drop in on some of Europe's international trade fairs. On these pages you glimpse the abundance of things the fairs displayed this year—only seven years after the most destructive war in history. The fairs coming up for 1953 will be similar—but bigger and featuring newer models. A note to the commercial attaché of an embassy or consulate will bring you information about the trade fairs along your line of travel and your line of work.



Crowds gather for the International Samples Fair in Milan, Italy. Plans for 1953—the middle of April—call for building larger pavilions.



Visitors to the trade fair in Basle, Switzerland, find a large-scale watch running in open-view case



A display at the Paris Fair—booked for 1953 near dates for Rotary's Convention.

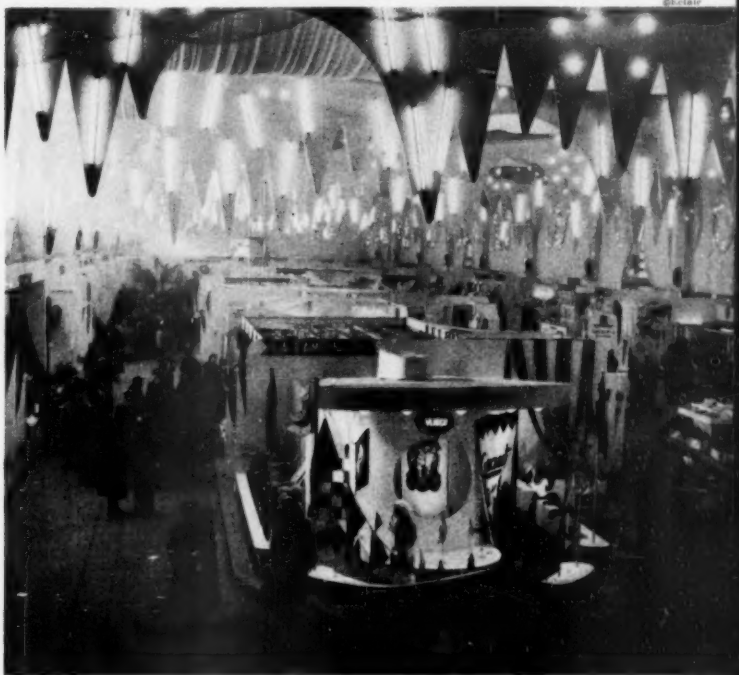


Samples come in large sizes at Milan's Samples Fair—for example, giant earth movers and cranes.



Above and left: Tech

A movable and mighty Gulliver strains against his bonds; but it's no use, since the Lilliputians use sturdy Swiss varns—an eye-catching display again at the Basle trade fair.



©G. Fair

A wonderland of light is Textile Hall at Brussels' International Fair, Belgium.

An air view of the Brussels Fair shows its size—measured in square kilometers of show space.



Promette



Royal approval comes from Queen Elizabeth and the Duke of Edinburgh as they see displays of raw products and finished goods in the British Industries Fair, held annually in London and Birmingham—the largest national trade fair in the world.

(Both below and right: London News Agency)



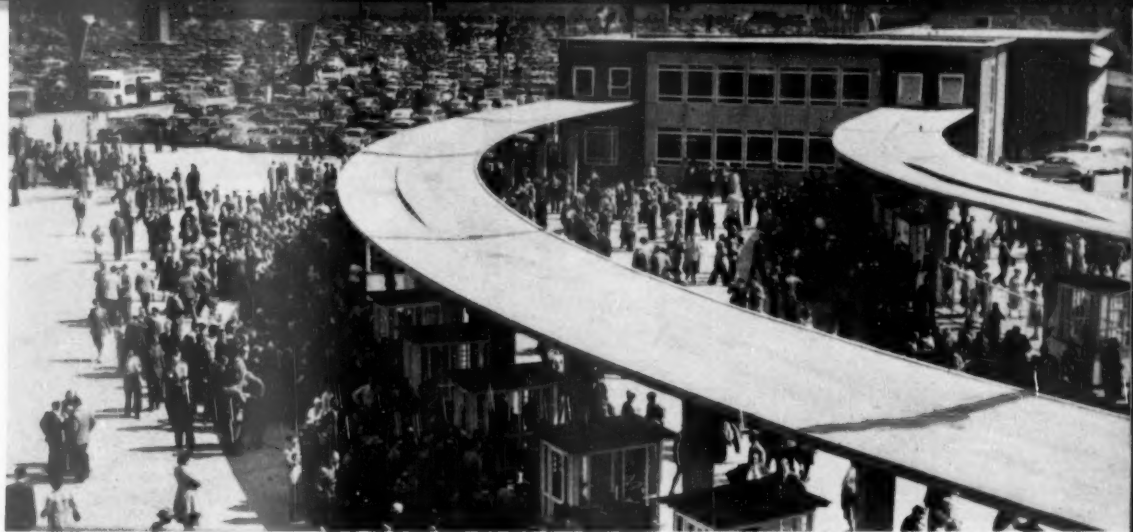
British leaders inspect electrically finished pottery. Next year this Industries Fair will be open in London and Birmingham from April 27 to May 8.



British cutlery and cookers win some customers among Belgian and Dutch buyers at Birmingham.

New Zealand has mountains to move, so this New Zealander looks over, and perches atop, a giant land scraper at British Industries Fair.

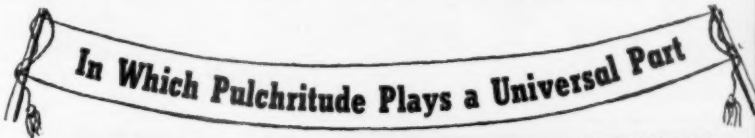




In scenes like this, Germany reflects its recovery. These well-dressed people are pressing through toll gates to attend the Hanover Trade Fair.



Busy fairgrounds (above) in Hanover, Germany. . . (Below) An electronic organ gets international interest at British trade fair.



A young woman demonstrates an inflated plastic rowboat at Brussels International Fair.

Ropes of colored nylon displayed at the British Fair.



(Left and above) London News Agency

Typical of North American fairs is the Canadian-International in Toronto. This booth shows textile samples.





1 The idea hatches over coffee as Rotarians of Carroll, Iowa, discuss chances for organizing a Club in neighboring Manning. Standing is Carroll Club President Bert Lockhart.



2 "Go ahead," says District Governor Clarence R. Off (right). He names Roy Burns as his special representative, shows him procedure for making a survey, and supplies the forms.



3 An on-the-spot survey shows that Manning has more than the 40 required classifications. Carroll Rotarians Don Capelle (left) and Joe Gronstal (right) aid Burns on trip.



4 Calling on Banker Henry Meyers, the men learn about the town's agricultural trade. They explain that Rotary doesn't compete with—but strengthens—Chambers of Commerce.

A Club Is

How Rotary comes to Manning, Iowa—

birthplace of Rotary's President.

GETTING a new Rotary Club born back in 1908 took a lot of guesswork. That was only natural. For in that day Rotary existed in only one Club—in Chicago, Illinois.

Those fellows back there succeeded, of course, in their first piece of Rotary extension. By Autumn of that year the world's second Rotary Club got going in San Francisco, California.

One of the charter members of that Number Two Club was a lanky, red-haired engineer from Iowa. And recently just 44 years and 7,600 Clubs later—I heard that same engineer recall those early days in Rotary. His name is Henry J. Brunnier, and he is President of Rotary International. When I heard him, "Bru" was engaged in a cere-

mony that has become familiar in 83 Rotary lands: presenting a charter to a fledgling Club. (You see him doing it on the opposite page.) For "Bru," this charter night was a very special one. He was in his old home town, the place of his birth—Manning, Iowa. This charter night capped his long-time dream.

"Bru" was not the only one, of course, who had thought about a Rotary Club in Manning. No one rightly remembers who had the idea first. "Bru" had hoped for one. So had District Governor Clarence R. Off, of North English, Iowa. And so had some Rotarians in Carroll, a thriving town of 7,000 Iowans just 20 fertile miles from Manning. For one reason—apart from the great one of wanting to share Rotary with neighbors



5 Their survey approved by Governor Off, Joe Gronstal and Roy Burns return to Manning to interview prospective members. Here they chat with Grocer Peter Hansen.

Born!



—a Manning Club would be handy for Carroll Rotarians to make up attendance. For another, Rotary might end the two towns' old rivalries, which were sometimes healthy, sometimes not.

So Carroll Rotarians successfully played stork. And because they did a careful job, only 20 days passed between their initial survey and the Club's admission to membership in RI. Photos here tell that story, a typical one in the birth of a Rotary Club. (Not shown, naturally, are the eight weeks of programs that Carroll Rotarians will provide to nurture the offspring.) The next page shows the side of the story that was "Bru's" Big Homecoming.

—Yours, THE SCRATCHPAD MAN



9 The big moment: Rotary's President, H. J. Brunnier, hands the Manning charter to Club President William F. Ohde. After neighborly help, Manning Rotarians are on their own.

Photos: (above & below) Carroll Daily Times Herald



6 Manning's manpower signs up, pays \$30, and learns about lapel pins. . . . (Below) W. F. Ohde is elected President as Club gets organized.



8 "Off with the coats," bids Toastmaster Lockhart to the 350 Rotary guests, from 27 Clubs, who gather for the charter night. Eight Past District Governors and one Past Director were present; U. S. Senator Guy M. Gillette, an honorary Rotarian, was a featured speaker.



7 Treasurer Henry Meyers (left) completes documents and sends \$100 charter fee to the District Governor. . . . (Right) President Bill Ohde gets the good word: "Charter granted."

A Favorite Son Comes Home

THE homefolks met him with a brass band, and most of the 1,900 townspeople turned out. Bunting decked the lampposts, signs said, "Welcome!" It was just the sort of homecoming that any boy might dream about as he left home to make his name. To President "Bru" it was unforgettable. As old friends hailed him and relatives reminisced, his thoughts turned to other times. Finally that night, after he had received a standing ovation from his friends, "Bru" returned their kindnesses with a lasting and serviceful memento, the charter for the Manning Rotary Club.

It was a memorable day for both town and townsman.



"Bru" thanks his neighbors for town-wide turnout. Behind are Governor Of and J. R. Hansen.



The Manning High School Band greets Favorite Son Brunnier. A week before, the group won first prize at State Fair.



Above Manning's business district rises the town's water tank—designed by young Henry Brunnier half a century ago as his first structural-engineering job while he was still a college freshman.



"That's the field I crossed," says "Bru" at the site of rural school he once attended. . . . (At right) He looks over his old birthplace.



"... since you were that high," says H. Hoffmann, a neighbor who has known President "Bru" that long.



Surprise visits brought four cousins together—all Rotary Presidents past or present: W. F. Ohde, of Manning; G. M. Brunnier, of Lockney, Tex.; Edward Brunnier, of Castroville, Calif.; and "Bru."





Six Dying Herculesees

A moral from the life of Samuel F. B. Morse . . . BY HAROLD HELFER

THIS is a story to remind any man in his later years of some of his youthful hopes and inspirations.

The main person in the story is a man named Samuel Finley Breese Morse. You probably remember that name in connection with a mechanical device and an organization that grew into Western Union, now entering its second century of life. But few people who knew this young man thought of him as an inventor. Of course, he had heard lectures on electricity and chemistry while a student at Yale, but his spare time was spent in painting. He showed real promise—so much so that upon his graduation in 1810 he went to London for the tutelage of Washington Allston, one of the top art teachers of his day. Samuel Morse had resolved to become a great painter.

After a year or so of study, he decided to paint a picture that would capture the courage of the Greek hero Hercules in his last moment on earth. Allston taught that there was a strong relationship between painting and sculpturing and he encouraged his pupils to make clay models of the subjects of their paintings.

So young Samuel Morse made such a model of the figure he had in mind. Allston, impressed by it, urged the young American, then in his early 20's, to enter the model in London's annual sculpturing contest. Morse did—and was awarded the coveted top prize, the Golden Medal, for his *Dying Hercules*. The next morning he set about transferring the Greek hero to canvas. When completed, the painting was accepted by the Royal Academy of Art and won popular acclaim. Flushed with triumph, Samuel Morse was ready to return to the United States to paint great, dramatic scenes of American history.

Before he left England, however, he made six plaster replicas of the large but none-too-durable figure that had won such renown. Four of these he gave to European art academies. The others he brought back to America, not only as a reminder of the glory he'd won, but as an inspiration to the great paintings he felt it was in him to do.

His London-made reputation had preceded him. But he found he couldn't eat applause and adulation. Soon he was walking the streets in threadbare clothes and with the lean, gaunt look of one who had missed more than a

meal or two somewhere along the line. He painted portraits from time to time for small fees, but his heart wasn't in it.

At that time the big news in the United States was the construction of the Capitol Building in Washington, D. C. So Morse sent to Charles Bulfinch, architect of the project, one of the two *Dying Hercules* plaster statues that he had brought with him.

When a few years later the Capitol was all but finished and its rotunda was ready to be painted, Morse felt that the moment he had waited for had at last arrived. He would paint glorious pictures from the pages of American history that would live as long as the republic. But when the list of those chosen to do the paintings was made public, Morse's name was not among them. It was a crushing blow.

Now, another man, at a crossroad such as this, might have given up his youthful ambitions. But not Morse. Instead, he saved a few dollars and sailed for Europe again—for more study. It was on his return trip in 1832 that he overheard fellow passengers discussing an experiment in telegraphy in Paris. Morse always had had something of a scientific bent, and he found the idea of telegraphy filling him with excitement. He went to his stateroom and originated the code of dots and dashes that is used today and still bears his name.

When he landed, the fire to do something about telegraphy was still burning brightly within him. Maybe instead of turning out esthetic masterpieces he could serve mankind in a more practical way, devising an instrument that would enable men to communicate with each other from the far reaches of the world. Commerce would be enhanced, lives saved, the brotherhood of man more closely knitted together.

So, from struggling painter Morse turned to struggling inventor. He took a small room in New York, where he worked practically day and night on his telegraph device. When he wasn't doing this, he was teaching painting. He had to eat. And money was always a problem. Once he hadn't eaten for 24 hours when a pupil came to his rescue and paid him \$10 due in tuition fees.

In the midst of his despair Morse thought of the *Dying Hercules*, the heroic figure of his creative youth. Maybe, he told himself, if he could see his statue of the noble Greek hero it would inspire him to continue, to wrest vic-

tory out of seeming hopelessness. The figure he had kept for himself had long since been broken up, symbolic of his shattered dreams. But he'd made five other plaster casts. He wrote to the European academies where he'd left them, also to the U. S. Capitol. The answers were all the same. Sorry, there was no statue around such as he had described. His failure now seemed to be complete.

On March 3, 1843, the 27th Congress appropriated \$30,000 for Morse to build a telegraphic line from Washington to New York. But some 30 years of futility now had preceded this and Morse could not help wondering if this gesture had not come too late.

A room was allotted to Morse in the Capitol for his work. Mustering what determination he could, he undertook the routine of his assignment. In establishing his wires, it became necessary to descend into an underground room of the Capitol. It had not been open for years, and a musty odor greeted him and a workman as they entered. The workman, lantern in hand, walked ahead. And there, glittering in the darkness beyond, it was. For a moment Morse stood rooted to the spot, incredulous. But there could be no doubt about it—it was the *Dying Hercules*. He ran his hand over it. The nobly courageous expression that he had fashioned three decades before was still there.

Through his fingertips, the fiery courage of his youth seemed to return.

Less than two months later Samuel Morse had created the world's first telegraph and over the wires he sent out these first words: "What hath God wrought?"

Illustrations by Ernest King



"And there it was. For a moment Morse stood rooted to the spot, incredulous."

Take the Saving!

*Advises Harry E. Gissing
Pharmacist
Wagga Wagga, Australia*

AS THIS is a practical world, our judgments must be practical. In the case cited here I feel no responsibility—only a small amount of sentiment—to the previous small supplier. He must give way to progress.

As a practical businessman, I feel that I must take advantage of the saving in order to keep even with my competitors. My competitors, if they took advantage of the \$5,000 saving, would be able to lower their prices below mine, and could force me out of business.

On a broader basis, we would never improve the over-all condition of mankind if we failed to take advantage of such a saving.

If a manufacturer is making a satisfactory profit (before the saving), then the saving should be passed on to the customer. The percentage of that \$5,000 saving to be passed on is dependent upon the type of business and its future development possibilities. If, in the manufacturer's judgment, the costs of doing business are going to increase, then a portion of the saving should be held back. In other words, "budget for the future."

Remember Your Customers

*Warns Wilbur Lewis
Plastics Fabricator
Kansas City, Kans.*

FIRST I would advise my original supplier of the offer and ask him to see what he could do. This course is prompted partly for selfish reasons and partly because long service warrants consideration.

It is possible that the new supplier could drop me because I am a new customer; then I would have only burned bridges and would have no supplier at all. So I would expect my old supplier to make a similar reduction in cost if he could. But to compete, one has to buy at the same prices as one's competitors; one must take advantage of better prices. In any case, we can count on a saving.

Next, who should benefit from

this saving? I feel most strongly that the savings—all of them—should be passed on to the customer. I would do this for two reasons: (1) if prices are lowered a little at a time instead of all at once, you tend to create price wars with your competitors; and (2) since the price of any product is predicated on cost plus a reasonable profit, I see no reason why I should take an increased profit. From both an ethical and an economical standpoint, we must try to get off of inflated values and start thinking of the customer and his needs.

If, even after a year or so, my old supplier finally met the same price for Raw Material X, I would return to him because he has in the past provided good service. I always assume that a business friend of 20 years is stronger than one of just a year—and friendship in business is very necessary.

Ask These Questions

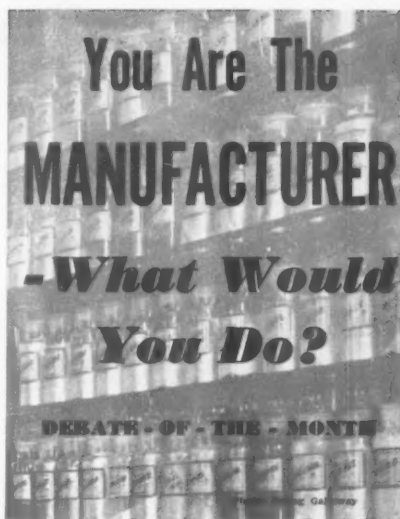
*Says M. Kobayashi
Hosiery Manufacturer
Tokyo, Japan*

I WOULD want to investigate the reasons for such a large reduction, and to ask myself these questions: What is the cost of Raw Material X? Is this man trying to squeeze out the small supplier? Is he just trying to attract new business? The answers to these questions would partly influence my decision.

I feel it is merely insurance for myself to protect the small supplier. By protecting him I prevent the big fellow from gaining a monopoly on the raw material. I would first call my old supplier and tell him the situation. I would stay with my old supplier if he could come down somewhat in price.

However, if he could not come down at all, the rule of "survival of the fittest" applies, and I would have to switch my business to the new supplier.

In Japan this problem frequently arises, and we solve it by suggesting to the small supplier that he investigate his own operating methods. Usually he comes down in price, since Japan is made up of many small suppliers, and such



small operations do not have such a large overhead.

Whatever savings I might make should be passed along to the customer in reduced prices. If stockholders are getting a legitimate amount of dividends, the big portion should always go to the consumer.

Shift to New Man

*Recommends Kurt H. Stubenvoll
Tire Manufacturer
Eau Claire, Wis.*

IT WOULD be poor business on my part not to shift to the new supplier. The saving involved would not change the price of my product, but would give me additional capital to ensure my position with competition.

About 30 years ago our company was buying a certain chemical from a small supplier who had only the one product; we were by far his best customer. The product was later offered to us by a large supplier, and the price differential was so great that we decided to shift to the new source. However, the good service and fairness of the original supplier were so outstanding that we informed him of our intention, saying we would not make the change for at least 60 days—time for him to find new buyers. We also suggested that he

YOU ARE a manufacturer. Your product is pharmaceuticals—medicinal items which you put up in tablet, capsule, and other forms. For ten years you have bought annually \$20,000 worth of Raw Material X from a certain small supplier. He has always dealt fairly with you and has given good service.

Now suddenly you learn you can obtain the same quantity and quality of Raw Material X for only \$15,000 from a large supplier who promises comparable, if not better, service.

Knowing that your account is the backbone of the small supplier's business and indeed almost the whole of it, what would you do? Would you shift to the new supplier regardless? Would this be a factor in your decision? If you take the \$5,000 saving, would you pass it along to customers in lower prices, or to stockholders in larger dividends, or to whom? Would you go back to the "little man" and talk it over with him?

You are the manufacturer—what would you do?

increase his business by adding to his line a number of other chemicals commonly used in our line of manufacturing. He did just that, and because of it his firm has developed into one of the leading suppliers in the industry.

I would take similar action in the case presented.

Let Value Decide

*Maintains Casper Apeland
Lacquer Manufacturer
Waukegan, Ill.*

A PURCHASER who is fair to all his suppliers has no choice but

to buy to his own best advantage. This is true whether the buyer is a housewife or a purchasing agent. It is not a question of ethics.

Unit price is only one factor entering into the cost of a product. Uniformity of quality, prompt delivery, reliable service, advice on better methods—these are only a few other factors that determine the real cost of a purchase.

Were I the pharmaceutical manufacturer, I would consider whether or not the present supplier has such knowledge of my requirements that he is able to offer suggestions valuable enough to offset the higher price. Other-

About These Photos

THE Indians called it "skokie," which meant "swamp" in their tongue and described the valley aptly. The name remained; the swamp didn't. Thus today Skokie is a suburb of 20,000 people north and west of Chicago, Illinois. Though many of Skokie's residents commute to Chicago, many others are part of the growing commerce of their own community—and among the latter are the 34 members of the Rotary Club of Skokie.

When it came time to illustrate this symposium, we turned to Skokie and to Walter J. Parker, who doubles as Chair-

man of the Magazine Committee and Club Secretary. About as soon as one could say, "Can you . . . ?" Secretary "Walt" had rounded up the "models." For a background he chose one of Skokie's modern industrial plants. Cast in the rôle of the pharmaceutical manufacturer is Joseph K. Gorman, himself a manufacturer. The faithful old supplier is Edwin C. Bruno, architect; the would-be supplier is Club President John Craig.

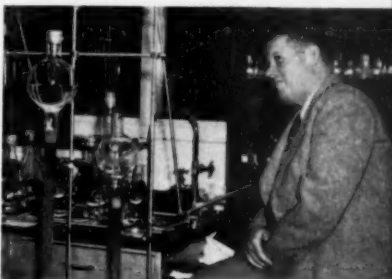
After you've read these opinions from Rotarians on this Vocational Service problem, we'd like to hear yours—in the form of a brief letter.—Eds.



1. You are the pharmaceutical manufacturer, buyer, and processor of Raw Material X.



2. For ten years your annual \$20,000 order of X has been the mainstay of this supplier.



3. Now a new and large supplier comes along, offering you the same amount for \$15,000.



4. Your problem: stay with the faithful small supplier or change to the new, larger one?

Human Nature Put to Work



Two years ago I moved to a small town noted for its coolness to strangers and joined a church that proved hesitant in its welcome. Though I regularly attended services no one gave sign of knowing I was there. During a church group meeting soon after, the discussion turned to ways of being more cordial to newcomers. Seeing my chance, I got to my feet. "Madam President," I began, "I'm new here, and during this first month you have all been so wonderful calling on me, I already feel like one of you. I would like to thank all of you." After the meeting I felt like a one-man reception committee. Today, a year later, I could say the same words in complete truth.

—Mrs. P. G., —, Pa.



You who work with amateur publications know the difficulty of obtaining contributions. Some lads in a college here solved it with a direct appeal to one of the most obvious elements in human nature—the ego. They were trying to produce another issue of our school magazine, but urgent appeals from the editors and even the headmaster proved useless. Then one morning the student body saw a huge new sign: "Your name in print! Hand over your contribution before it is too late." Articles, puzzles, anecdotes, poured in so fast that the editors could scarcely handle them.

—André Shalom, Cairo, Egypt



My neighbor Jim bought a new car about the same time we did. Six months later the doors of our car showed a rash of those little pits and scratches that most cars accumulate. Jim's still looked like new. I asked him how he did it. "A cinch," he replied. "I just always manage to park next to cars that are also new."

—Helen Houston Boileau, Covina, Calif.

Let's have your story. If it's used in this department, a \$10 check will be sent you (\$5 if it's from another publication).—Eds.

wise, if all other factors were comparable, I could not afford to pay him one-third more than I need pay another.

Since 1919 I have bought and sold for both a small company and a large company. During those 33 years I know of no prejudices from large or small buyers or sellers due to the size of my company. In free competition each is spurred to outdo the other in producing more goods at lower prices. That urge has produced the widest distribution of goods ever known to man.

Next to survival, the greatest driving force in man is pride of accomplishment. There can be no pride in underselling a competitor unless it is due to lower costs, nor can there be any pride in selling at a higher price if it is due to favoritism rather than greater value.

Try Out New Supplier

Suggests E. W. Freeze, Jr.
Hosiery Manufacturer
Randleman, N. C.

IN MY hosiery business, our company has been buying from seven firms for a period of 20 years. We have done so because of their quality and service and, most important, because we can always understand each other and work things out. That is a quality which must be weighed just as carefully as you weigh the matter of dollar savings.

So first, I would contact my original supplier. I feel it only fair to give him the chance to meet competition. Then I might split my business between the old and the new supplier to see how the firm operates. I would gain experience as to the quality of the product and service before competitive conditions forced me to abandon the old supplier. Finally, I would split up any savings between customers, stockholders, and employees of my company.

Take the Saving

Believes René F. Trécul
Shoe and Slipper Manufacturer
Bergerac, France

FIRST of all, my supplier is very small—or seems so, if his whole yearly business amounts only to

\$20,000. Now either the product he sells me is a very peculiar one never mass produced, or he is a good friend of mine—perhaps a schoolmate or comrade in arms. Otherwise there would be no reason for having him as my supplier.

Now, as a Rotarian first and a manufacturer second, I apply the Four-Way Test. I return to my old supplier for an explanation. If he can reduce his price, splendid! If not, whether he is an old friend or not, I should certainly urge him to give up his present business and choose a better one before he goes completely broke. For, by my Four-Way Test, I must deal fairly with my stockholders as well as with my suppliers and customers. To manage otherwise would be dangerous for my firm. Since I can also assume that my new supplier has offered the same price to my own competitors, I must, to be prudent, turn over my saving to my customers in reduced prices.

It Happened to Me

Relates Robert G. Adams
Concrete-Products Manufacturer
Riverton, N. J.

ABOUT 20 years ago I was faced with the same problem as the supplier of Raw Material X. A large manufacturer with many branches deliberately tried to drive me out of business by putting his prices below cost. One of my customers, who, incidentally, is now an active member of a Rotary Club in another city, telephoned me and quoted the price that my competitor had offered. "I will try to meet your price," I told him.

"That's not necessary," said my customer. "I just wanted you to know that I'd turned your competitor down."

That man is still my customer, and naturally he can have anything that I have—and at a fair price. Incidentally, my competitor's business failed because of just such practices.

My advice in such a problem would be this: Go back to the little man and practice the Golden Rule. Give him a chance to make price adjustments. It pays in the long run.



Photo: Ostergaard

LAST February a crowded Pennsylvania Railroad commuter train jumped a trestle in Woodbridge, New Jersey, killing 84 passengers and seriously injuring about 500 others. Within 20 minutes a private automobile rolled up to the Perth Amboy General Hospital, three miles away, with the first victims—and the first word to the staff of a "terrible disaster." "Better get ready for a lot more cases," advised the car's driver ominously.

"We're ready now," said the physician in "Emergency" quite calmly. And although this 270-bed institution was filled to capacity at the time, it took care of 94 bed patients from the wreck that night, plus 130 emergency treatments over and above scores of simple first-aid jobs. These treatments included the usual high ratio of fractures, blood transfusions, shock cases, severe lacerations, and X-ray work typical of a railway wreck. Yet one victim report-

ed: "A half hour after I reached the hospital they were doing plastic work on my shattered nose." And James Thorne, assistant manager of the New York Produce Exchange Clearing Association, who was brought in with severe contusions and a broken arm, said: "I've never seen anything like it in my life. They were absolutely wonderful. I can't say enough about their swift, composed efficiency."

When you stop to think that Perth Amboy is a city of only 45,000, you may wonder how such

a relatively small hospital could swing such a task without bedlam, without a slip-up—and without a moment's forewarning of what was coming. The answer is the disaster plan worked out over a year ago by its able director and Perth Amboy Rotarian, A. W. Eckert—a plan that had already proved so efficient in actual practice that the American Hospital Association has recommended it *in toto* for general adoption and scores of hospitals, large and small, are already putting it to work all over the country. Especially in these days of universal concern over the threat of atomic attack, it is certainly a plan which merits the sober thought of not only medical men, but also of municipal officials and civil-defense volunteers. As a matter of fact, Leonard Dreyfuss, New Jersey's director of civil defense, publicly lauded the amazing efficiency of the hospital's work and announced that the Perth Amboy setup is go-

By

PAUL W. KEARNEY



It's safe to say that Paul W. Kearney has said as much on safety as any North American writer. His articles and books on fire prevention and on driving care make him an authority on these ever-urgent subjects.

The Playground That Dad Built

THE youngster stood at the top of the steep embankment, stretching a chubby arm to point. "See!" he shrilled to his companions. "I told you my dad built that!"

The young fellow was right. A barren space on Friday had somehow become a fine playground by Monday. And his dad, along with other dads in Plymouth, New Hampshire, had done the work. Doing it, they had solved a tough problem: how to provide a badly needed play area with a limited budget and limited space.

Teachers in the kindergarten and first grades had thought it over. Then they called together 16 parents to see what they could suggest. It looked to those parents like a job for the dads.

The next Sunday found a heterogeneous group of fathers swarming over the schoolyard. Carpenters, clerks, professors, retailers, plumbers, doctors, mechanics, all took off their coats and went to work.

Rotarian Arthur S. Rollins, superintendent of schools, drove 40 miles to help. Lunchtime came and went. Those with appointments left—but other dads took over. By evening the primary area was equipped with sandboxes, balance logs, a slide, a swing, and the groundwork for additional devices for the second and third grades.

During the next week the town

buzzed with more plans and ideas. Rotarian Watson A. Rand, hardware dealer, volunteered materials at cost along with free help and technical advice. Others offered time, trucking, paint, rope, lumber, and fresh ideas. So another Sunday found the Plymouth dads again pitching in.

The following week Dr. Reginald DeWitt and Sherburne Graves, the theater manager—both Rotarians—moved about with an air of secrecy. Finally they unveiled their mysteries: a miniature train and a great sway swing. There were ties to lay, a tall steel pole to set in cement, and painting to be done.

By then the dads saw other possibilities. But even those ideas meant money. So the dads called on their resources of salesmanship. Fathers, teachers, and students themselves made posters—bright ones showing photos of the area before and after its improvements. On election day, when scores of citizens came to the school to vote, they saw these posters and heard a person-to-person appeal from parents for more funds. Raised: \$200.

Today Plymouth youngsters have a better place to play. And their fathers know that one good way to get things done is to do it yourself.

—F. Douglas Bowles



Dads level logs with handsaws



Finished balance logs are strong.



They raise a tall climbing frame.



Good job? Yes, say sandboxes!

ing to serve as a model for all civilian defense agencies throughout the State. Although State plans vary, all disaster programs start on the local level. Only when these grass-roots agencies are overwhelmed do the State and Federal officials lend a hand. For that reason, local plans like that in Perth Amboy take on greater importance.

Mr. Eckert, a 50-year-old hospital administrator of long experience, including the direction of the Fitzsimmons General Hospital in Denver, Colorado, during the war, began working out his program months ago when the overcrowded conditions of the hospital began to get alarming. Located in a highly industrialized area, where anything can happen—and often does—he decided that precautionary measures would have to be taken pending the usual delays in raising funds for expansion. Barely 30 days after the initial organization had been set up, picked apart, analyzed, and rehearsed, four lighters carrying 600 tons of munitions exploded at the South Amboy docks several miles away. The blast was so terrific that ceilings fell and glass shattered for miles around. Hundreds of shoppers on the streets of Perth Amboy were showered with razor-sharp splinters and debris.

At that time, too, the hospital was not only filled to overflowing, with some patients in temporary accommodations, but the lobby was crowded with visitors waiting to see friends and relatives. Yet 46 new bed patients were taken in during the next few hours, 150 seriously injured were treated and then transported to their homes, and an uncounted number of first-aid cases handled.

"Looking backward and conservatively estimating our potential to serve," says Mr. Eckert, "it is evident that we could have bedded down 80 more patients with a minimum of confusion had it been necessary." In substantially less than an hour 125 doctors, the regular nursing and housekeeping staffs, on and off duty, and more than 300 trained volunteers had rallied to the scene. Fifty extra folding beds had been rolled out of the storeroom and set up in the halls, [Continued on page 45]

PEEPS

at Things to Come

BY HILTON IRA JONES, PH.D.

■ **Metal Joiner.** A new adhesive not only can join metals, but also china, glass, enamelware, leather, plastics, and wood. It can be used as a cold solder and can be chiselled, planed, and sanded, once it is set.

■ **Corrosion Defense.** A new protective against corrosion is simple to apply. A primer is sprayed or brushed on. It dries hard in from five to 15 minutes and then the general finish coat is applied. The result is a surface resistant to acids, alkalis, oils, water, and other liquids. The primer can be used on steel, wood, concrete, or any painted surface.

■ **Electric-Heater Thermostat.** A thermostat is now on the market to which any ordinary electric heater can be plugged and which will give a completely self-contained thermostatic unit. The dial can be set at varying degrees of temperature ranging from 35 to 95 degrees. With this device one can easily regulate the temperature of an incubator heater or any other similar unit. If for any reason it is desirable to control accurately the temperature of any small room, the thermostat provides seven different temperature ranges.

■ **Ice Maker.** The smallest automatic ice-cube maker on the market is only 20 inches high and 20 inches deep, yet produces up to 100 pounds of ice a day of any desired size. It is completely automatic. It stops operation when the storage of ice is at capacity and starts again when the supply of ice is partially expended.

■ **Hand Sighting Level.** While the Army-type hand sighting level is known to thousands of men who have been in the armed forces, there are many people who do not understand it, even though it is so simple to operate that a youngster can use it. An indispensable instrument for the home mechanic, it is a necessity for all tradesmen and engineers. It is used in many ways: for laying drains, ditches, and foundations; grading; contouring; laying out fences, piers, roads, and gardens. In land-erosion work, it is used for ascertaining level lines or grades. With it a skilled operator can closely approach the accuracy of a sextant.

■ **Work Clothes That Last.** Keeping work clothes on the job in industrial operations where acids and caustics are encountered has long been a major problem for both management and workmen. However, a new fabric has been developed that resists corrosion and corrosive chemicals. Clothes made from this

inherently chemical-resistant fabric give long-wearing characteristics. The longer-life qualities are in the fabric itself and not added by a treatment process. This new material will not support combustion and has the strength to resist tearing and snags. Under conditions that wore out an ordinary cotton work shirt in a week, this new fabric lasted five months. In testing cotton trousers on a miner accustomed to work in low coal, the majority of time kneeling in sulphurous water, the cloth wore out at the knees in the fourth or fifth day. Patching sometimes permitted another day's wear. Trousers made of the new material under the same conditions wore 110 days and were still wearable.

■ **Porcelain Repairer.** Thanks to a new material that has come on the market, anyone can repair porcelain as well as anything else. It is easy to apply. There is now no need for having chipped porcelain appliances around the house.

■ **Dust Remover.** An air filter is now available for commercial use that thoroughly removes all measurable dust, smoke, fumes, spores, radioactive particles, and other microscopic foreign matter from the air. The filter is light, compact, and easily installed, and gives 99.95 percent efficiency. It has a life expectancy of from one to two years, and may be obtained in five sizes.

■ **Little Giant Magnet.** A new magnet is made of a supermagnetic alloy. No longer than a fountain pen, it is provided with a pocket clip for easy carrying. The point of the magnet is extended or retracted from the case by turning the knob on the end. The strength of the magnet can be controlled by the amount of the extension. This

magnet is particularly useful for removing steel or iron particles from areas where such foreign matter is harmful, such as the operating area of electrical instruments or delicate mechanisms. It is also convenient for removing sharp particles of steel, iron, or nickel from storage bins and retrieving magnetic particles from holes and similar hard-to-reach places. It is especially valuable in removing steel splinters from the eyes or skin of workmen. The nurse or doctor can adjust the strength of the magnet to reduce pain or rupture of the tissues and it can be sterilized without harm.

■ **Check Protector.** Until recently the relatively high cost of check protectors was beyond the reach of the average person. But now comes an ingenious one at a price that makes it possible for every user of checks to protect them properly. This protector measures a scant 3 3/4 inches long and one inch wide and yet it does a complete job of preventing check tampering in only two seconds. There is nothing to adjust—simply sliding the protector over a check perforates it instantly and makes it impossible to alter the amount or payee's name or signature. It is foolproof and bank approved.

■ **Dot Counter.** A unique device for counting blood cells, bacterial cultures, etc., is now available. It can also be used for counting drops of poured liquid inventories of shelf or cupboard stocks. The counter, which resembles a mechanical pencil in appearance, is an accurate recorder of any operation that requires exactness in quantity or space measurement. The barrel is of anodized aluminum. The stylus point is of Scotch-toned stainless steel and has a stroke one-eighth of an inch long. It can count up to 999 without resetting, and is a reciprocating index with external reset and preset.

■ **Quick Patcher.** Maintenance painters in Wilmington, Delaware, are now using a standard spackling compound, and instead of mixing it with water are mixing it with a sealer-coater, which is an extremely fast-drying primer-sealer. The puttylike combination sets up for sanding and painting in an hour, as compared to four hours or more for water-mixed material. In fact, it sets up so rapidly that the painters can make only small quantities of it at a time. The use of this sealer-coater has greatly speeded up room painting since it dries within 30 minutes to two hours, as against overnight for conventional sealers. Hence it is possible all in one day to patch plaster, apply a sealer coat, and follow it up with a top coat in a room of the average size. The sealer-coater is a unique material employing an element never before used in paint.

Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois.



Specifications for depth and thickness of these copper bands are checked simultaneously with a specially designed two-way gauge. As the band is turned on the gauge, one dial registers wall thickness, the other indicates depth.

Lo, the Mighty Hunter



Professor McAllister is a prominent member of the Lo, the Mighty Hunter Club. He is a deer in the forest, and he is a deer in the forest.

He gives for a deer in the forest.

He gives for a deer in the forest.

Lo, the Mighty Hunter, a man of spirit, rises with Autumnal breezes. Urged on by the murmur of cartridge salesmen, taxidermists, and the manufacturers of liniment, he seeks himself for the fray.

The deer is a gentle, warm-eyed creature, ill-defended against the Mighty Hunter's lightning. And yet, he acts in this respect as a deer in the forest. He is a deer in the forest, and he is a deer in the forest. He is a deer in the forest, and he is a deer in the forest.



Lo, the Mighty Hunter, is also seen there in a deer in the forest. He is a deer in the forest, and he is a deer in the forest. He is a deer in the forest, and he is a deer in the forest.



Lo, the Mighty Hunter, is also seen there in a deer in the forest. He is a deer in the forest, and he is a deer in the forest. He is a deer in the forest, and he is a deer in the forest.



4 The man in the top hat, who is the only one who has not been killed, is shouting for help. He is the only one who has not been killed.



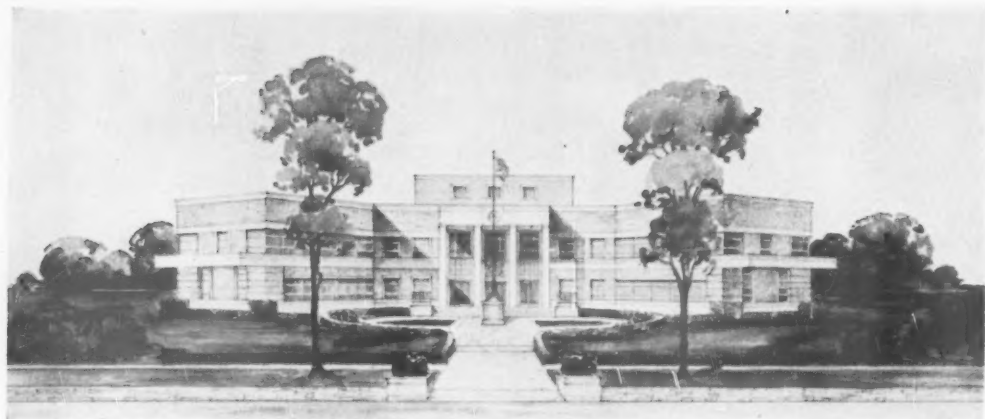
5 The man in the plaid shirt is looking for a place to hide. He is the only one who has not been killed.



6 The man in the top hat, who is the only one who has not been killed, is shouting for help. He is the only one who has not been killed.



7 In the final scene, the man in the plaid shirt is looking for a place to hide. He is the only one who has not been killed.



Rotary Plans New Headquarters

A long dream begins to shape up—with realization in '54.

By FRANK E. SPAIN

*Chairman, Rotary International
Headquarters Committee*

IT IS NOW as certain as human events can be that Rotary will celebrate its golden anniversary in 1955 in its new headquarters building at the corner of Ridge Avenue and Davis Street in Evanston, Illinois, that beautiful dormitory community adjacent to Chicago, where dwell many of the people who work in downtown Chicago.

Scores of times in Rotary's first half century a headquarters building has been projected to the point of taking options. It is said that any one of them would have been profitable financially, but this is hindsight. Each time there was good reason for not going forward. Past President Bert Adams about 1921 brought out the first of these proposals. Recalling the business recession of that year, one can see why a prudent Board did not launch the enterprise in such uncertain times. Following the mandate of the Minneapolis Convention in 1928, the Board of Directors for several years appointed Committees which studied sites and optioned property; but again a depression either discouraged the enterprise or an anxious

landlord made rent concessions which could not be resisted. The subject was later renewed by the Past Presidents and a Committee surveyed the need, the possible location, and the invitations of different cities. Locating the headquarters in Denver, Colorado, instead of Chicago was debated in Conventions at Atlantic City in 1946 and San Francisco in 1947, and it was determined not to move to Denver.

Last year's Board was confronted by the impending expiration of our present lease and by the tremendous increase in traffic congestion in downtown Chicago. It was obvious the \$80,000 annual rental we pay would at the expiration of our present lease in 1954 probably increase to \$90,000 or \$100,000 a year, and that in the next 25 years we would spend more than 2 million dollars for the occupancy of offices none too well suited to our needs and without any equity accruing to Rotary International. With the tremendous increase of downtown Chicago traffic many of the staff spend

from 40 minutes to an hour and a half a day in coming to and going from their work, frequently upon crowded busses. Even as Evanston is one of the chief dormitory cities adjacent to Chicago, so Evanston is becoming the home of many national enterprises seeking a quieter, less congested atmosphere for their employees' business home. Ridge Avenue in Evanston, said to be the geological boundary of Lake Michigan, though now about nine blocks from the lake's edge, seems to be the mecca for these new suburban business homes. Rotarians in Evanston located a site on Ridge Avenue at Davis Street only one block from the Evanston Post Office, four blocks from the center of Evanston, within four or five blocks of four magnificent hotels, with as easy access to the airport as from downtown Chicago, at a price of \$125,000. This property was optioned just before the Mexico City Convention and, after full debate in the Council on Legislation and on the floor of the Convention, there was overwhelming approval of the action of the Board.

The hurdles of zoning regulations and City Council permission were safely crossed with the co-operation of the Rotarians and officials of Evanston. Then the option was exercised, architects Maher and McGrew, Rotarians of Evanston, were chosen, and they prepared a practical and beautiful layout which has had approval by the Headquarters Committee as the basis for the new structure.

Meanwhile the staff has analyzed the functions that must be included, the space that would be required to perform them, and the arrangement within the shape as proposed by the architects and approved by the zoning board; and all these have been integrated into a preliminary plan now being finalized by the architects in consultation with the staff preparatory to submission to the Headquarters Committee during the month of October.

What kind of building should Rotary have for its headquarters? Surely not an elaborate home, nor a pretentious home. The home dwellers of Evanston in the environment of Northwestern University have created a home atmosphere in which even a business home must be esthetically beautiful. Our international organization must always be free to move if the developments of the future call for moving away; therefore our building must be

such as would be salable. The tentative plans call for a two-story and English-basement building having 40,000 square feet to cost about \$15 a square foot for the structure and the heating. Setting it back a minimum distance of 40 feet from both lot lines with liberal parking areas in the rear, the building will occupy only about a quarter of the ground. The remainder will be landscaped, the whole will be well screened from the neighbors. There will of course be added costs for landscaping and equipment and for air conditioning.

Why 40,000 square feet? We presently occupy about 34,000 square feet, not including corridors, loading docks, space for the heating plant, etc., but our space has not increased over the past several years notwithstanding the large increase in the number of Clubs. After careful study and consultation with the staff and consideration of the conclusions of Committees that have gone before ours, it has been concluded that all present functions can be adequately housed within the proposed structure, notwithstanding which the plans are being drawn so that reasonable expansion for many years ahead can be achieved within our newly bought ground area. It has been determined that ground and building can be financed at the present low interest

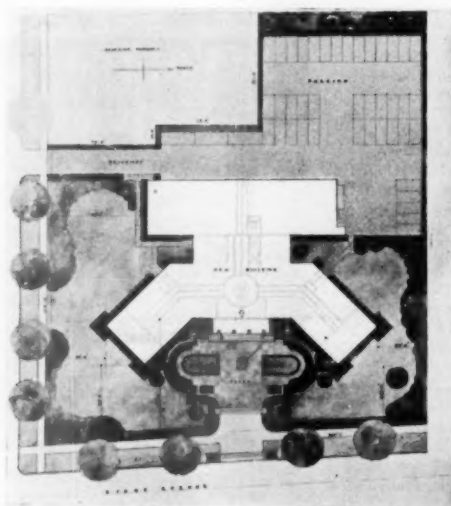
rates so as to be fully paid for at the end of 25 years out of the appropriation of \$50,000 a year, which is only five-eighths of the rent we are now paying and probably half the rent we would be paying if we remained in our present quarters. Of course the remaining three-eighths of our rent will be needed for heating, lighting, and janitorial and for maintenance of the grounds. The enhancement in the beauty of our environment and the comfort and convenience of our staff cannot be measured in dollars.

With President "Bru" Brunnier, builder of great structures, at the forefront of these plans, world Rotary may be assured that the best of planning, designing, and engineering will go into Rotary's new home. The project is close to his heart.

IF THE Board at its next meeting in January approves all these plans, bids will be called for in March, the contract will be let in April, and work will start in May. The Committee hopes the breaking of ground may take place on May 3, 1953, as the Board goes into the final meeting of this Rotary year.

The progress chart of the architects indicates the possibility of laying the cornerstone at the January, 1954, Board meeting; that the building will be completed in May, 1954, leaving the Summer months for interior decoration and for moving the staff; and that when our present lease expires on September 30, 1954, the organization will be functioning in its own home. If all these plans work out, the dream of thousands of Rotarians over many, many years will be fulfilled and Rotary will commence its second 50 years of service in this beautiful environment.

And so one of the great events of the Golden Anniversary year of 1955 will be the dedication of this beautiful structure designed to help Rotary Clubs and Rotarians everywhere to make the ideal of service a dominant factor in business and professional life and to promote international understanding and world peace through our fellowship of business and professional men united in the ideal of service.



A lawn on the front and side and parking area at rear present a handsome balance on the Evanston plot.

Speaking of BOOKS

Planning that Convention trip to Paris?

Then here's some help on European travel.

By JOHN T. FREDERICK

OUR bookshelf this month is filled with books about cities and countries of Western Europe: the goal of many Rotarians who will travel from all parts of the world to next year's international Convention in May, and a region of perennial interest to the general reader, whether he travels in person or via the printed page. Paris, you know, is to be the Convention city.

Guidebooks in the precise sense are obvious and for most travellers indispensable. Representative of the new and good books of this type readily available are *Short Guide to Paris*, edited by L. Russell Muirhead, one of the 'Blue Guide' series; and *Benelux in 1952*, edited by Eugene Fodor, one of 'Fodor's Modern Guides.' *Short Guide to Paris* is edited for the British traveller as well as those from other countries. Of pocket size, it is packed with clearly presented information. With its 40 maps and plans and its orderly arrangement, this little book would be a tremendous help in finding one's way in Paris, and seeing what one wants to see.

Benelux in 1952 adds to specific and definite information about trains and planes, tips and fares and exchange, hotels and cafes, a surprising amount of general information and background which will enrich the traveller's experience. It is clearly organized but informal in treatment, so that the chapters on what to see in Antwerp or Amsterdam, for example, afford definitely pleasant reading even for the stay-at-home. This book seems to me deserving of hearty recommendation to the prospective visitor to Belgium, The Netherlands, and Luxemburg.

Guidebooks—to take along on the journey—are, however, probably best purchased when the journey starts, in order to have the latest information. I am more interested in suggesting books for the prospective traveller to read at

home in preparation for the journey. I am happy to have found a number of these which will prove rewarding as well to the reader who has no plans for travel in his own person, but enjoys good reading about other countries than his own.

Two recent books which qualify admirably in this latter group are *Journey in the Sun*, by Dane Chandos—about Spain and Portugal—and *Denmark Is a Lovely Land*, by Hudson Strode.

Journey in the Sun is essentially the record of leisurely motor travel in Spain and Portugal. Persons figure in the narrative with almost the effect of fiction—the narrator and his wife, their Mexican driver, old friends sought and found in various Spanish towns. But the chief purpose of the book, and its over-all impression, is the sense of land and people, in both Spain and Portugal, in all their special qualities. This is achieved by easy writing that is often masterly in its perceptive observation conveyed with quiet charm.

This is emphatically a book that I recommend to the armchair traveller. It is marked by humor, lively incident, warmth of sympathy. It seems to me also a most valuable reading experience for the many travellers who will visit Spain and Portugal in 1953.

The title of Hudson Strode's book is the first line of the Danish national anthem: *Denmark Is a Lovely Land*. It suggests very well the book's quality as a whole, for Hudson Strode likes Denmark unreservedly, and his infectious enthusiasm marks every page of this very pleasant and informing account of his experiences there. Information of the guidebook sort—about museums and monuments and the like—is acquired painlessly by the reader as he shares Mr. Strode's journeys. Here too are illuminating accounts of Danish books and writers, of Danish schools and farming and the national economy, all presented informally and unpretentiously as parts of the traveller's experience. Especially fine is the portrayal of one of Denmark's greatest living writers of

fiction, Isak Dinesen, and her home. The Strodes (for his wife shares the author's travels) visited Mors, the Danish island which was the scene of the legendary events on which Shakespeare built his greatest character.

Altogether, *Denmark Is a Lovely Land* is definitely good reading. Certainly it will add immensely to the pleasure and value of his experience for any traveller in Denmark.

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Books about Paris are legion. I shall mention here a few that seem to me especially worthy of the attention of prospective visitors to the great city on the Seine. *So You're Going to Paris!* is an often-revised work by Clara E. Laughlin, which deserves its long-lasting popularity. Essentially it is a guidebook, with "tours" for each of 14 days in Paris; but the instructions for these sight-seeing expeditions are so informal (without loss of clearness), and the information about places and people is presented in such a personal, even gossip, fashion, that the mere reading is enjoyable.

Sydney Clark has a reassuring word in the introductory chapter of his *All the Best in France*:

Let no one convince you . . . that "Paris isn't what it used to be," that France is a mere memory of former decades. Of course no nation and no person can remain static but France's resilience after repeated hammer blows of fate has proved one of the surprises of modern times—to those who did not know French men and women at firsthand. The net result for travellers is that the old indescribable charm of capital and province . . . is thrown into bold relief. It still exists and is still abundant.

I like *All the Best in France* very much. It seems to me very sensible,



The entrance to Tivoli, famed Danish park, is guarded by children—from Strode's *Denmark Is a Lovely Land*.

very readable, genuinely informing. It contains many bits of practical advice that the traveller will find of value, and to balance these a more concise and orderly sketch of historical backgrounds (for Paris and France as a whole) than I have found elsewhere. This book has special value in its treatment of France outside Paris, which seems to me most discriminating in its emphasis and most helpful in its clear suggestions as to both where and how to go.

The Paris We Love, edited by Doré Ogrizek, is the work of many hands—such notables as André Maurois and Jules Romains among them. The book is made up of more than 20 essays by as many writers, each of whom has taken as his subject a section of the city or an aspect of its life in which he was especially interested. The product is a guidebook with a difference—one which affords much that is very good reading for its own sake. This is a handsome book, too, with a wealth of illustrations in color. Quite definitely it qualifies as a good choice both for the prospective visitor to Paris and for those of us who must content ourselves with seeing the city through others' eyes.

The well-known books of Elliott Paul, *The Last Time I Saw Paris* and *Springtime in Paris*, have given pleasure to thousands of readers who have never seen the city and never expect to. They reveal, with deep sympathy and with intimacy born of long residence, a Paris that the typical "tourist" never glimpses: the Paris of the little people, of workmen and petty shopkeepers and the patrons of obscure hotels. Written of real people but with the method and the effect of fiction, they afford a rich and solid texture of Parisian life. I like *Springtime in Paris* much better than the earlier book; it seems to me less mannered, less labored, and more entertaining as well as more substantial. It has the advantage, too, of portraying the Paris of the years since World War II; but it is in part dependent on the earlier book, since many of the same people are portrayed in both.

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The Pageant of Netherlands History, by Adrian J. Barnouw, is a book I warmly recommend for the general reader—and one with special dividends for the traveller whose experience it will illuminate and enrich. It brings within a single small volume a wealth of significant history, so portrayed as to enable the reader to grasp its significance and share its drama. Though it is the work of a distinguished scholar, this book admirably achieves its purpose of pleasant reading for the layman.

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Books for travellers to the British Isles are of course very numerous. Perhaps

in another article we can look at some of them. This month, however, I want to express my enthusiasm for one recent volume which could be included in this group: *History in Earth and Stone*, by Jacquetta Hawkes.

We've all heard of Stonehenge, and of the White Horse of Uffington. These and hundreds of other prehistoric and Roman monuments in England and Wales afford the material for a book which I find extraordinarily interesting and enjoyable. The field is one of much specialized knowledge, but Mrs. Hawkes has the rare gift of making the findings of the archaeologists readily understood by the ordinary reader. She has an even greater gift: that of enabling the reader to share her imaginative recreation of the lives of those dimly seen but very real men and women who built these forts and roads and tombs and shaped these symbolic figures of their worship. This book is the work of a truly good writer, alike in the richly appreciative broad descriptions of the land, the never monotonous accounts of the hundreds of monuments, or in such little personal incidents as this, at an Iron Age fortress on a cliff in Wessex:

Once I was standing there by the track, where the scarp drops almost as sheer as a sea-cliff, allowing my eyes to enjoy the pygmy life of the valley bottom, when I caught a flash of white near at hand . . . the slope at the top of the scarp was sown with little rounds of white mushrooms pitched there in acres like the tents of a military encampment. Dreamy and diffuse a moment before, now I was concentrated avarice. There is nothing in Nature which so perfectly satisfies the collector's passion as these silky, tender-colored thornless fungi—which make, besides, such succulent eating. I wound my Ordnance map into a cone and began to gather mushrooms. . . . I wondered for how many centuries the spores had been renewing themselves there, whether in some Iron Age autumn a Celtic picket . . . had been tempted as I had been and had dropped down from the wall to gather the remote ancestors of these fungi.

I shall look for other books by Jacquetta Hawkes.

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Books reviewed, publishers, and prices:
Short Guide to Paris, edited by L. Russell Muirhead (Rand, McNally, \$3.50).—*Beneath in 1882*, edited by Eugene Fodor (McKay, \$3.75).—*Journey in the Sun*, Dane Chando (Doubleday, \$3.00).—*Denmark Is a Lovely Land*, Hudson Strode (Harcourt, Brace, \$4.75).—*So You're Going to Paris!*, Clara E. Laughlin (Houghton Mifflin, \$4.00).—*All the Best in France*, Sydney Clark (Dodd, Mead, \$4.00).—*The Paris We Love*, edited by Doré Ogrizek (McGraw-Hill, \$6.50).—*The Last Time I Saw Paris*, Elliott Paul (pocket edition, 25 cents).—*Springtime in Paris*, Elliott Paul (Random House, \$3.50).—*The Pageant of Netherlands History*, Adrian J. Barnouw (Longmans, \$4.50).—*History in Earth and Stone*, Jacquetta Hawkes (Harvard University Press, \$3.75).

Looking at MOVIES

By JANE LOCKHART

Key: Audience Suitability: M—Mature. Y—Younger. C—Children. ★—Of More Than Passing Interest.

Dreamboat (20th Century-Fox). Ginger Rogers, Clifton Webb. Another romp exploiting Webb's remarkable gift of sarcasm and aplomb, here as a dignified professor whose concealed movie fame of the past catches up with him. Biting burlesque of TV on the side. **M, Y**

Encores (British). Three separate episodes based on Somerset Maugham short stories. Not quite so beguiling as *Frio and Quartet* built on same pattern, but entertaining. The three episodes share quality of surprise, inclusive characterization, social comment. **M, Y**

Island Rescue (British). Glynis John, David Niven. How official British mission risked its all to save from occupying Nazis a prize cow left on Channel Island. Entertaining and suspenseful. **M, Y, C**

Ivanhoe (MGM). Joan Fontaine, George Sanders, Elizabeth Taylor, Robert Taylor. The famous Sir Walter Scott novel done with sweep and spectacle, handsomely set, filled with panoramic action and color. **M, Y**

Les Misérables (20th Century-Fox). Robert Newton, Debra Paget, Michael Rennie. Victor Hugo's story of the haunted Jean Valjean again fashioned for the screen in a version which gives us the essential action, holds our attention, but is not particularly moving or revealing of the social scene, the motivations involved. Competent, but not outstanding. **M, Y**

The Merry Widow (MGM). Fernando Lamas, Lana Turner. Another sturdy perennial, this time in technicolor. Story of mistaken identity and romance in mythical kingdom is framed in music, brings to the screen the glamour and make-believe associated with the original operetta. **M, Y**

The Quiet Man (Republic). Barry Fitzgerald, Victor McLaglen, Maureen O'Hara, John Wayne. From a simple story about an Irish-American who returns to his birthplace to fall in love with a lass and is stirred to fight for her with her mighty brother and with her own fiery temper, John Ford has made a sentimental, tuneful, comic film, not the least of whose virtues is the lovely Irish scenery against which it was photographed. Cast includes Abbey players. **M, Y**

The Story of Will Rogers (Warners). Will Rogers, Jr., Jane Wyman. Straightforward filming of events in adult life of the famous cowboy-humorist. **M, Y, C**

What Price Glory (20th Century-Fox). James Cagney, Corinne Calvet, Dan Dailey. *Fans* World War I stage play debunking battlefield heroics becomes mainly a vehicle for wisecracks of Capt. Flag and Sgt. Quirk, adds song and dance. Muscular, action-filled—but you don't get much interested in the people concerned. In technicolor, it has strange air of artificiality. **M, Y**

Personalia

'BRIEFS' ABOUT ROTARIANS,
THEIR HONORS AND RECORDS.

Air Lift. Traffic jams and parking problems hold no fears for GORDON L. CAHILL, a member of the Rotary Club of Woodbury, N. J. Here's the reason: He flies his own trim airplane from a small airport he operates near Bridgeport, N. J., and lands only a few feet from his workbench at Philadelphia International Airport. Commuting time: ten minutes.

Add. To that ever-lengthening list of Rotarians in Parliaments, Congresses, and executive mansions of States and Provinces, add one more: JOHN S. FINE, Governor of the State of Pennsylvania, recently accepted honorary membership in the Rotary Club of Mahanoy City, Pa.

Rotarians Honored. DR. ROBERT L. JOHNSON, president of Temple University, Philadelphia, Pa., was recently presented an oil painting of himself by his chapter of Sigma Pi fraternity—done by his fellow

Rotarian F. W. WEBER. . . . Presented with a plaque by the Rotary Club of Ann Arbor, Mich., was GEORGE E. LEWIS, as he retired after 32 years of service as Club Secretary. . . .

CHARLES N. JACKSON, of Greeley, Colo., has been honored by the opening of the new Jackson Field baseball park, named in his honor, by the Colorado State College of Education. Another Greeley Rotarian, CHARLES E. HANSEN, has been honored: with the Conservation service award of the U. S. Department of the Interior. . . .



Eves

R. W. Eves has been elected Mayor of Cumberland, Md. He is Secretary of his Club. . . . For 25 years of service as farm agent of Person County, North Carolina, H. K. SANDERS, of Roxboro, N. C., was presented a plaque at an honor-night observance of his Rotary Club. . . . Another 25-year anniversary was marked in Great Falls, Mont., when FRANK M. TENNEY received a memory book and a diamond 25-year Rotary pen for the silver anniversary of his service as Club Secretary.

Short Story. His real name was ATHANASION CONSTANTINOU PARASKAVPELOS, but it has been shortened to

THOMAS POULOS. And with the shortening of that multisyllable name goes a story that is typical of many. It starts with a boy just 13 years old, who left his native Greece for an undesigned destination in the United States. The lad worked on the railroads then a-building in the U. S. West; finally, when he reached the fertile North Fork Valley in Colorado, he settled down. Patient work and service paid him well. He is now one of Colorado's largest flockmasters and owner of much property in his home town, Paonia. To friends whom he and his family entertain, to neighbors he has helped, and to scores of Paonian youngsters, it's no surprise at all that busy TOM POULOS is also a Rotarian. His fellow Rotarians like to cite his story as an example of what a youth can do with half a chance—and it is they who channelled it to this page.

Linguist. Members of the Rotary Club of Lincoln, Nebr., wonder whether their President, JOSEPH ALEXIS, has rung up a record. He has visited Rotary Clubs in 14 countries—and has addressed each of them in its own language! ROTARIAN ALEXIS, who has been professor of modern languages at the University of Nebraska since 1910, speaks French, German, Spanish, Italian, Swedish, Danish, and Greek.

Rotarian Authors. DUNBAR M. HINRICH, of Saybrook, Conn., is reading exceedingly favorable reviews of his fictionalized biography entitled *Mrs. Captain Kidd* (Vantage Press, New York, N. Y., \$3.50). . . . DR. LOUIS H. EVANS, of Los Angeles, Calif., has written a new religious book, *The Kingdom Is Yours* (Fleming H. Revell Co., Westwood, N. J.).

Servicemen. In the many square miles of office space in the Pentagon, the world's largest building in Washington, D. C., work some 20,000 people. Among them are men who are or have been members of Rotary Clubs, and who miss the Rotary fellowship they have known through the years. It's not surprising, therefore, to find them in a designated corner of the Pentagon's executive dining room, according to THEODORE T. MOLNAR, of Cuthbert, Ga., a Past District

Governor of Rotary International, who recently completed a tour of duty on the U. S. General Staff. "You should see those colonels and generals," says ROTARIAN MOLNAR, "practicing Rotary fellowship."

Correspondent. When SETH M. BAILEY, Chairman of the International Service Committee of the Rotary Club of Runge, Tex., sat himself down to write a letter to S. ROY CHOWDHURY, Secretary of the Rotary Club of Dhanbad, India, it was his 5,769th letter to a fellow Rotarian outside the U.S.A. He has had more than 1,000 replies. As ROTARIAN BAILEY explains his one-man International Service project, "I know its limitations, but I also know that it can mean much in building a bridge of international understanding, peace, and goodwill."

Olympics Footnote. The scores have become a part of international sports history, but the friendships and the satisfactions remain warmly alive for those men who had a hand in the 1952 Olympic Games held several months ago in Helsinki, Finland. Naturally, in that number are many Finnish Rotarians, especially those in Helsinki, including (left to right in photo) ERIK V. FRENCHELL, president of the organizing committee; MAJOR GENERAL A. E. MARTOLA, secretary general of the Games; LAURI MIETTINEN, chairman of the Athletic League of Finland; and EERO PETÄJÄNEMI (not shown), chief of information. From the Rotary Club of Töölö, Finland, was ARNO TUURIN, a member of the organizing committee, and DR. ERKKI JÄÄMERI, surgeon on duty at the stadium; and from the Kallio Club, the riding coach, HENRIK LAVONIUS. PAAVO G. WARIS, of Helsinki, a Past District Governor of Rotary International, was director of the Olympic Village, where 50 teams from 50 countries were quartered. RUSSELL S. CALLLOW, an Annapolis, Md., Rotarian, was crew coach for the U.S.A.



Three Rotarians and the Olympic torch, which made the trip bearing fire from Greece to Finland for Olympic Games this year (see item).

From Up Beyond the Arctic Circle

About 50 miles north of the Arctic Circle in Swedish Lapland is the town of GÄLLIVARE, a recent newcomer to the globe-encircling chain of Rotary communities. With an alert eye to its community's needs, the Club agreed at one of its early meetings to assist the local hospital by having members register as blood donors. Since then, all who were accepted as donors have been called upon by the hospital, and the payments received by them have been contributed to the Club's welfare fund. In addition to its blood-donor program and welfare work, the GÄLLIVARE Club has also given financial assistance to the international camp at Björkliden in Swedish Lapland, where young men come from many European nations to share each other's fellowship and to help further international goodwill.

Vie for Votes—Loser Must Pay

The Rotary meeting had just begun in CONCORD, MASS., when a clamor arose at the door. All eyes turned to see a messenger in "Minute Man" garb striding toward the President's table with an envelope in his hand. He presented it (see cut) and then stood by while its contents were read aloud. Sent by the Rotary Club of LEXINGTON, MASS., the message resolved that both Clubs join in a campaign to "urge upon their communities the utmost importance of the use of the ballot by every qualified citizen in the coming Presidential election. . . ." Another resolution set forth these terms: If the percentage of votes in LEXINGTON is smaller than that of CONCORD, then LEXINGTON will honor CONCORD with a "fine banquet." If the percentage proves greater in LEXINGTON, then CONCORD was to do the same. The message read, CONCORD accepted the challenge and the "Minute Man" departed. An early report from LEXINGTON stated that part of the Club's "Crusade for Votes" would include the placing on hundreds of vehicles a sticker reading "Help yourself—Vote."

Doff Caps, Gowns for Night of Fun

Though 175 sons and daughters were out all night after high-school graduation exercises in CLEARWATER, FLA., it was no cause for worry to their parents. Mom and Dad were perfectly at ease about it, because the party was Rotary-sponsored every hour of the night and morning. Following commencement ceremonies, the party began at 10:30 P.M. at a local civic center where dancing was enjoyed, refreshments served, and prizes awarded. Along about 2 o'clock in the morning, the graduates and their "dates" moved on to a

theater to see a movie. From there they headed for a pool to swim for an hour or so before going on to a country club for breakfast—cooked and served by Rotarians in white chef hats. With the party over and as they all headed for home, tired but happy, one student summed it all up by saying, "This is the most wonderful thing that's ever been done for us."

Europeans See Carlinville's Way

In central Illinois, not far south of SPRINGFIELD, is CARLINVILLE, a busy farming community of some 6,000 people. To it recently came 32 visitors from eight European lands who were in the United States to study agricultural financing. Known for its farmer cooperative organizations and its farm-financing methods, CARLINVILLE was recommended to the European students as an excellent area for their studies. When they arrived for a day of inspection tours, members of the CARLINVILLE Rotary Club each "adopted" one of the visitors and served as special guides. After the farm experts from Europe had seen many places of interest to them and had conferred with farmers and cooperative officials, the Rotary Club had them as its guests at an evening meeting. A spokesman termed the evening "the high light of 26 years of Rotary in CARLINVILLE."

Wolcott Has Its Profile Written

A community nearing its 150th birthday is Wolcott, N. Y., and though its history is long, its residents know their town well as the result of the local Rotary Club's historical review of its founding and development. First the Club presented a series of seven programs that covered Wolcott's history from its establishment in 1806 to the present. The town's growth was viewed through the progress made by its industry and business, and several representatives of long established firms took part in the programs. Recently the Club decided that



Shades of 1775! Here a "Minute Man," Rotarian A. G. Frothingham, of Lexington, Mass., delivers a sealed message to Robert D. Parks, President of the Concord, Mass., Rotary Club, challenging Concord to join Lexington in urging citizens to vote during the U. S. elections this month. For the penalty the challenge lays down, see item.



Cutting themselves a piece of cake at a U. S. military camp in Japan are three of the 20 members of the Shioyama Rotary Club who toured the post as guests of the commanding officer. On the cake is "Welcome" in English and Japanese.



When Elmer C. Franzua (center), Governor of District 160, visited the Van Nuys, Calif., Rotary Club, he was warmly welcomed with "Elmer" banners and buttons. The reception was typical of Rotary Club welcomes for Governors.



Spacious is the athletic field for the Bend, Oreg., Rotary Club's annual 4-H livestock show and sale that auctioned \$20,000 worth of stock entered by 4-H members. Here 1,100 spectators and bidders line up for the beef barbecue that preceded the auction.

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the entire historical series, if gathered in written form, would constitute an accurate and interesting account of Wolcott, so a 28-page booklet was prepared with each of its seven chapters devoted to a particular subject earlier covered at a Club meeting.

Kankakee Sets a Global Scene

It was "International Day" in KANKAKEE, ILL., not long ago, and there to help mark the occasion and to make it truly international were five consuls representing Great Britain, The Netherlands, France, Yugoslavia, and Canada. They had come from their offices in CHICAGO, ILL., to be guests of the KANKAKEE Rotary Club and the local Chamber of Commerce. Each spoke briefly at the Rotary meeting, which was also attended by 30 student flyers from eight European countries stationed at a near-by U. S. Air Force base.

Rural-Urban Ties Knotted Doubly

Normally the Rotary Club of GREYMOUTH, NEW ZEALAND, meets on Wednesday in a local tearoom known as Harkers, but for its rural-urban meetings it occasionally travels as far as 40 miles from home. The purpose behind these away-from-home gatherings is to enable Rotarians and farm people in different areas around GREYMOUTH to become better acquainted. After hosting farmers in several areas, GREYMOUTH Rotarians recently found themselves guests of a farmers' organization that wanted to express its appreciation for what the Club had been doing to improve town and country relations.

Cranford Crams a Lot in 12 Months

How busy will the Rotary Club of CRANFORD, N. J., be throughout 1952-53? Well, if the past mirrors the future, it will be very busy in all of Rotary's avenues of service, for the Club's historian just compiled his record for the preceding year—and it's impressive! In addition to many joint meetings with other Rotary Clubs in its area, the CRANFORD Club also co-operated with local organizations in sponsoring such affairs as a dramatic play, which netted more than \$1,400 for its Student Loan Fund. Conducted



Every Wednesday the Wilshire Rotary Club of Los Angeles, Calif., meets at the Ambassador Hotel, and the 9½-foot bronze sign being installed proclaims that fact. Holding the sign is Olan-der L. Hammond, Club President.



That's a purebred Holstein heifer the youth is holding, and it was given to him by the Myerstown, Pa., Rotary Club for his outstanding ability to raise cattle. Club members in background.

Photo: Jersey Shore Herald



Sporting berets to impart a Gallic air to the scene, Rotarians of Jersey Shore, Pa., host Francois P. Morin (third left), of Paris, France, a 1951-52 Rotary Foundation Fellow. He spoke about his native land. Center is John D. DeBiase, President of the Club.

A Heart Lightened

NOT long ago the Rotary Club of Springfield, Ohio, suddenly found itself in great need of friends in a city some 2,500 miles away. One of its members had been killed in a plane crash in Montana while flying to the hospital bedside of his wife in Tacoma, Wash. Unless something could be done, the wife had to face the tragedy of her husband's death alone.

In Springfield, Ralph C. Busbey, Secretary of the Rotary Club, decided that something could be done. He turned to the Tacoma Rotary Club by putting a call through to its Secretary, Arthur H. Wickens. Informed of the tragedy, the Tacoma Club made immediate arrangements for the wives of some of its members to be with the bereaved Ohio wife in her difficult hour.

Later, when the three children of the deceased Rotarian arrived in Tacoma with their grandmother, living quarters were found for them by James F. Wilhelm, Club President, and other Rotarians.

Thus did the wheels of a great international organization turn to bring comfort to a sad woman far from home.

too, was an essay contest for high-school pupils on the value of the Club's vocational-counseling program. Its Halloween parade was participated in by 600 youngsters, and night bicycle riding was made safer by the Club's purchase of aluminum markers for youthful cyclists.

'Learn to Swim,' That more young-
Say These Clubs sters know how to

swim in PONTIAC, MICH., and GLOUCESTER, MASS., is traceable to the youth programs of the Rotary Clubs of those communities. In PONTIAC the Club joined with the local YMCA to conduct free swimming lessons for children over 9 years old. Classes were held for a two-week period, and each child was given six lessons. Co-sponsoring the swimming classes was a repeat performance for the PONTIAC Rotary Club.

In the Massachusetts town of GLOUCESTER 160 boys and 300 girls enrolled for the swimming classes sponsored by the local Rotary Club. Groups of 25 were taught during a half-hour period twice weekly.

Echoes from the Not long ago when
Baseball Season unformed young-
sters were rounding
the bases of playing fields all over the U. S., it was many a Rotary Club that had provided the field, outfitted the players, or furnished the bats and balls. In ENGLEWOOD, N. J., for example, the



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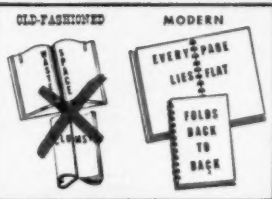
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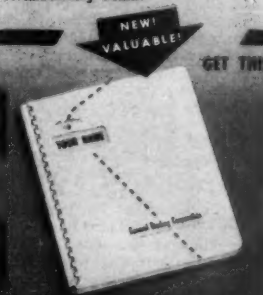
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Rotary Club has sponsored the local Little League from the beginning. Its third season just completed, the league now has its own stadium—one that features a field house, dugouts, boxes, bleachers, broadcasting equipment, and an electric scoreboard. Built under Rotary sponsorship, the project had the cooperation of local businessmen, mothers of the Little Leaguers, and the city of ENGLEWOOD itself. Cash contributions totalling some \$7,000 were received, plus donations of cement, bricks, pipes, a flagpole, and plumbing and electrical equipment. On a site presented by the city, the ground was graded and seeded and Rotarians themselves erected and painted a fence.

To give Little League players in TYRONE, PA., a glimpse of major-league performers, the TYRONE Rotary Club transported 80 youngsters 110 miles to PITTSBURGH, PA., to attend a professional baseball game. Rotarians provided 20 automobiles for the "baseball caravan."

In Kansas a State-wide baseball league for boys older than Little League players was won this past season by the team sponsored by the Rotary Club of OSWEGO. . . . Another Club that sponsored a league for older boys during the '52 baseball season was AUGUSTA, ME. It organized a Pony League for boys in the 13-14 age group, and established an 18-game schedule for teams from AUGUSTA, HALLOWELL, GARDINER, and WINTHROP.

The Rotary Club of SUSSEX, N. J., is another sponsor of Little League baseball. Its organization consists of four teams, and the goal of the undertaking, according to a Club spokesman, is "the development of good sportsmanship and the idea of team play."

Reading Sends a U. N. Fund Up

Some of the ways that Rotary Clubs around the globe demonstrate interest in the United Nations efforts toward world peace were reported in this department last month. To those can be added that of the Rotary Club of READING, ENGLAND, which recently donated £91 to the U. N. International Children's Emergency Fund. From the Fund's headquarters in London, the Club received an acknowledgment which said the donation was "the first contribution to the Fund from British Rotarians as such, and we feel confident that the example of READING may be followed by Rotary Clubs elsewhere in this country."

Aid Orphans? Here Are Ways

Not overlooked in the Community Service plans of many Rotary Clubs are the orphanages in their communities. For example, in AVALON, PA., is an orphans' home whose children will long remember the picnic arranged for them this past Summer by the Rotary Club of NORTH BOROUGHS, PA. Entertainment and refreshments high-lighted the outing for 23 orphans who were joined by many of the Club members' children. . . . Inspired by the Community Service objectives of the KANPUR, INDIA, Rotary Club, the ladies of Kanpur Rotarians recently "adopted"



A memorial service is held at the grave of Arthur H. Sapp, President of Rotary International in 1927-28, by the Huntington, Ind., Rotary Club, of which he was a member. Placing the wreath is Carl J. Klepper, Huntington Rotarian.



With a bib around his neck and a safety-pin chain holding another piece of infant equipment, Otto Busard, Jr., Secretary of the Rushville, Ind., Rotary Club, is welcomed as new proud papa. The welcome, Rotarian D. Van Osdel.

Photo: Ken—Victoria, Canada



On the table is \$900 worth of band instruments purchased by the Salvation Army with funds donated by Rotarians of Victoria, B. C., Canada. Here Geo. I. Warren, 1951-52 Club President, presents the instruments to an officer.

a local orphanage for the purpose of improving its living quarters and to provide vocational training for the children.

25th Year for 18 More Clubs November is silver-anniversary month for 18 more Rotary Clubs. Congratulations to them! They are: Albany, Australia; Heber Springs, Ark.; Borger, Tex.; Manning, S. C.; Old Town, Me.; Covington, Okla.; Frost-proof, Fla.; Franklin, N. C.; Belo Horizonte, Brazil; Gore, New Zealand; Valdivia, Chile; Timaru, New Zealand; Chateaugay, N. Y.; Mangum, Okla.; Puerto Montt, Chile; Luton, England; Northport, N. Y.; Texas City, Tex.

Freedom Theme of Mansfield Fair For four days in Mansfield, Ohio, the townspeople "let freedom ring" through their support of a "Freedom Fair" arranged by the local Chamber of Commerce with the cooperation of the Mansfield Rotary Club and other civic organizations. A feature of the Fair was the 102 booths set up by various groups to emphasize an aspect of the underlying theme. The Rotary Club, in cooperation with the local Kiwanis Club, sponsored a booth devoted to the free-election system and voting in America. Literature was passed out urging citizens to vote.

20th Fête for Town's Pioneers For two decades the Rotary Club of White Sulphur Springs, W. Va., has been setting aside a day for remembering the early residents of the community and their contributions to its development. Recently the Club's 20th "Old-Timers' Day" was held and the founder of the event said to the honored guests, "We want you to know that it is the purpose of this 'Day' . . . to honor you who have contributed so much during your day and generation toward making White Sulphur Springs what it is." Of the Club's original 28 members, nine are now considered "old-timers" of the community.

Greetings to 25 New Rotary Clubs Added to the roster of Rotary International are 25 new Clubs in many parts of the world. They are (with their sponsors in parentheses): Cacapava (Taubaté), Brazil; Cerro Chato (Melo), Uruguay; Ilekka (Joensuu), Finland; Monza (Milan), Italy; Leith, Edinburgh, Scotland; Brignoles (Toulon-sur-Mer), France; Eastwood, England; Lecce (Taranto), Italy; Ashfield (Burwood), Australia; Kashiwazaki (Tokyo and Nagaoka), Japan; Aizu-Wakamatsu (Tokyo and Koriyama City), Japan; Melbourne South (Melbourne), Australia; Steenwijk (Heerenveen), The Netherlands; Teluk Anson (Ipoh), Malaya; Banff, Scotland; Ghaziabad (Delhi), India; Wauchope (Port Macquarie), Australia; Yonago (Kobe and Himeji), Japan; Beppu (Oita and Osaka), Japan; Ashikaga (Tokyo, Tokyo-North and Tokyo-South), Japan; Matsue (Okayama), Japan; Berea (Lakewood), Ohio; Manning (Carroll), Iowa; Ridgefield (Union City), N. J.; Oceana (Welch), W. Va.



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Hamburg Makes Them Feel at Home

SOON to open its doors in Hamburg, Germany, is the 85-room student dormitory sketched here. Comfortable but not luxurious, it will house young men and women attending the University of Hamburg. Its beginning—well, it actually had its origin in the minds of Hamburg Rotarians back in 1947.

At that time, though still two years away from its readmission into Rotary International, the Hamburg Club was meeting informally as it had done so often during World War II. The circumstances under which we gathered in '47 were these: 45 percent of our town lay in total destruction, 15 percent bore heavy damages, and its already inadequate housing was being further taxed by an influx of refugees from Eastern Germany.

These conditions were felt by all our townspeople, but especially by the students who had come to Hamburg to attend the university. Of these hundreds of student refugees only 9 percent had been able to find private living quarters. The others crowded in with strangers in small rooms, or they lived in the country outside of Hamburg.

This condition we Hamburg Rotarians discussed at our nonofficial gatherings. We learned that many students were trying to complete their studies as quickly as possible to escape the overcrowding. We also knew that it was a situation not conducive to good scholarship. Our youth, we decided, needed a hand, and in 1949 we began a campaign for funds to build a student hostel in our city.

Money came in slowly as our people needed what funds they had for rebuilding their homes, factories, and mills, and for helping relatives and friends who had come to Hamburg after losing everything in the Russian zone. By 1951 sufficient donations had been received to build a home for 40 students. Later, as the result of financial assistance from the



St. Christophorus House, Hamburg.

U. S. Government, we were enabled to enlarge the plans to accommodate 85 students.

This month or next the home will be finished. It has been named St. Christophorus House, and the Rotary Club of Hamburg has the responsibility of managing it. Its occupants will consist of 60 men and 20 women, 10 percent of whom must come from outside of Germany. The house will be open to students of all religions, and rent will be low to enable refugees and orphans supporting themselves to enjoy its comforts.

Not long ago a new Rotary interest was injected into our student project through the Rotary Club of Huntington Park, Calif., and one of its members, John Schleifer. The two Clubs had exchanged several letters, and in one of ours we told about plans for the student dormitory. Though we had asked for no aid, the Huntington Park Club decided to give it.

Thus, when its member, Rotarian Schleifer, was in Germany not long ago, he brought greetings from sunny California and an offer of assistance. After seeing plans for the building, he presented us with a sum on behalf of his Club and himself personally for furnishing four student rooms. Two will be named the "Huntington Park Rooms," and two the "John Schleifer Rooms."

When St. Christophorus House opens—in this the 25th year of the founding of our Club—it will bring pleasure to many students—and a good feeling to some Rotarians in both Hamburg and Huntington Park.

—A. L. LORENZ-MEYER
Immediate Past President
Rotary Club of Hamburg, Germany



Chatting with some St. Christophorus students is Rotarian John Schleifer, of Huntington Park, California, who furnished two rooms in the home.

Ready for Anything!

[Continued from page 30]

lobby, and dining rooms, each made up with sheets, rubber blankets, and woolen blankets which are kept inside of each bed; and all essential supplies such as shock blocks, hypodermics, infusion arm bands, bandages and surgical dressings, sutures, rubber gloves, plasma, and intravenous solutions—all medical, surgical, and nursing necessities were waiting on wheeled carts in the operating suites and emergency sections. Despite the exceptional demands of this catastrophe, Perth Amboy General was still able to fill requests for supplies from other near-by hospitals and first-aid stations!

Meanwhile, other gears were going into mesh. The telephone operator, augmented by volunteers, was calling key personnel, then off duty, from a directory posted on the wall over the switchboard. As prearranged, a detachment of men from the police department had arrived to clear out all visitors, keep the idly curious from underfoot, and to open traffic lanes for arriving ambulances. All available doctors and nurses were stationed in teams at the doors, and as each victim arrived a quick examination was made and a volunteer clerk checked on a "disaster tag" the order of care recommended: "1" signified Urgent; "2," Less Urgent; "3," Least Urgent. In addition the tag was marked "OR," "ER," or "FA" indicating "Operating Room," "Emergency Room," or "First Aid." This tag was tied to the victim's wrist and remained with him until further entries were made, such as diagnosis; treatment given (tetanus toxoid, antitetanic serum, T.A.T. with gas gangrene, or whatever medication was administered). All such entries include a record of the dose, time given, and by whom. The system proved priceless in saving time in classification, in eliminating both oversights and duplication of effort later, and in providing exact information for the notification of relatives.

The most seriously injured were dispatched directly to the three operating rooms, where five surgical teams worked continuously for five hours and intermittently all night. And in this period 60 X-ray series were taken with only one room in which to work.

Those less gravely hurt were sent home after treatment so as to make room for later arrivals. In many of these details yeoman service was rendered by the Women's Auxiliary of the hospital, nurse's aides, Red Cross workers, and the various volunteer rescue squads that have proved so indispensable in New Jersey.

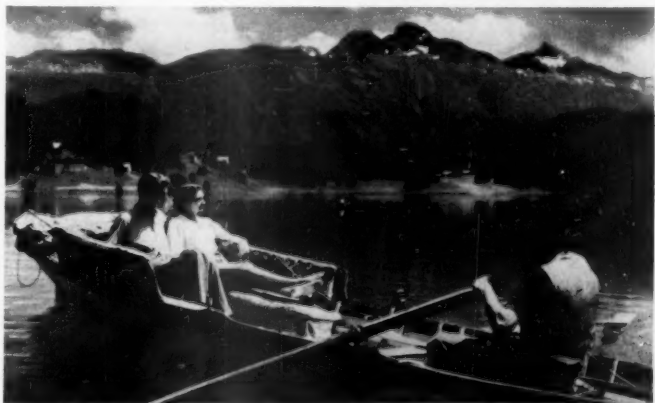
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oped in the initial workout of the disaster plan, the first was the difficulty of reaching off-duty personnel by phone. This procedure was promptly discarded in favor of a general disaster signal over the fire sirens and repeated radio announcements over local stations which proved far more effective in the subsequent railroad wreck. Another difficulty was the trouble many of the key workers in private cars had in getting through police lines established to check the idly curious. This has been solved by issuing identification cards and decalcomanias for the cars. A third flaw was the bottleneck which occurred at the elevators to the operating rooms, since corrected by the building of a ramp from the ambulance entrance direct to surgery so that stretchers can be wheeled right in as fast as they arrive.

Apart from these few frictions, things worked very smoothly in the first trial and even more satisfactorily in the second. Actually, six hours after the explosion, a visitor to the hospital would not have known that a disaster had struck: the hospital was quiet; emergency-treatment rooms were cleaned up; corridors were cleared of beds; and the victims were resting comfortably in the wards. Some of the high lights of the routine and procedure, together with Mr. Eckert's comments in retrospect, may prove useful to those contemplating such a program for their own community:

1. One of the first steps is the prompt disposal of furniture from student-nurse classrooms, dining rooms, waiting rooms, solarium, children's examination rooms, and other available spaces. The housekeeping department sets up the disaster units, brings up the roll-away beds and the bedpans, urinals, emesis basins, mouth cups, and soap dishes that are packed in a box on top of each bed. With all this equipment set aside for emergency use only, two persons can set up a 50-bed unit in 30 to 45 minutes, complete in every detail.

2. The impending situation should be explained to all existing patients to allay their fears and induce their cooperation. "In times of tragedy," says Mr. Eckert, "even sick people like to know that somehow they are comforting one another."

3. "Too much too soon" is just as bad as "too little too late." This applies to doctors, to volunteers, to supplies. The plan should be staggered so that more of each can be summoned in ample time if needed to augment the basic task force. Spur-of-the-moment volunteers should be discouraged, perhaps by radio: willing as they are, they are generally in the way because they lack any training, don't know their way around the hospital, and require too much instruction time.

4. Three months' supplies should be kept on hand in the hospital. Sources of reserve supplies should be canvassed and carefully inventoried, and records kept showing just where, what, how much, and how soon they can be obtained. Such supplies should not be sent unless requested. "After the explosion," Mr. Eckert recalls, "we had so much stuff lying around that had been volunteered with the finest intentions that it took us weeks to get it back where it belonged."

5. No friends or relatives to be admitted until after the crisis is over. This may seem harsh, but in a matter of wholesale life and death it is absolutely essential. Even idle volunteers should be sent home as soon as feasible. And, if necessary, existing patients well on the mend can be moved to rooms with other patients or even discharged, at least temporarily, to obtain more space.

6. The transportation details must be well worked out in advance. Perth Amboy General had previously made arrangements with local bus companies to carry out patients in an emergency; the Red Cross and first-aid squads were invaluable because of their knowledge of how to handle fracture cases. All such local resources should be inventoried and the operational responsibility placed in competent hands. This spells the knowledge and employment of every available facility—even including such a time-consuming chore as messenger and errand service, seldom thought of until the need arises.

IN THIS connection it is well to remember that the Boy Scouts have a disaster plan set up throughout the United States, and these lads and their bicycles can be indispensable in freeing adults for other jobs.

7. The precise control of keys to emergency and storage supplies and areas is extremely important. "A small number of keys to vital supplies can easily be lost in confusion and anxiety," the director points out. "If a doctor needs sutures in a matter of minutes, you must have a key to the suture closet in the hands of a person who knows where the closet is—and you must know where the person is." Duplicates of all such keys, individually tagged, are kept in a glass wall case near the switchboard, never to be touched except in emergency.

8. Predetermined posts for personnel are obviously necessary. In this plan ten nurses are assigned to surgery, ten to emergency quarters, and others to various posts. Two, incidentally, go immediately to the pharmacy, remaining on duty until the pharmacist arrives. If he is delayed for any reason, arrangements have been made with certain neighborhood pharmacists to respond.

9. Five nurse's aides are also detailed to central supply, and two to the nursing office for messenger duty.

One basic point emphasized by the director is that "a disaster plan that exists mainly on paper might as well be scrapped." It is important that everybody be familiar with the general procedure. But it is equally important that individuals are not bogged down with the extraneous details of tasks which do not concern them. Each person should be thoroughly drilled in his or her particular function. And paper work must be minimized, for "well-meaning paper work could easily cost the lives of dozens of victims."

MORE minute details of the plan can be obtained from the American Hospital Association or from *The Modern Hospital*. Suffice it to say here that it has worked beautifully under two back-breaking tests. In the light of the times, a natural question is: is your community doing anything constructive along these lines? Spurred on by the amazing accomplishments of Perth Amboy General, scores of American hospitals from coast to coast are getting busy at long last. Which is encouraging to the man on the street. For even if the atomic bomb never comes, we are still living in an atomic age in which bigger and better catastrophes are always with us. In little over a year the New York-New Jersey area alone has had five major railway wrecks, the most recent near Bryn Mawr, a swank suburb of Philadelphia which probably felt itself remote from such gory incidents. The threat of explosion, conflagration, hurricane, and flood is constant. And on top of these conventional accidents we are daily adding new industrial hazards, undreamed of a few years ago, from plants which are steadily encroaching upon the fringes of even our most exclusive residential communities.

Increasingly the bulk of the casualties in these cases are not employees of the stricken plants, but passersby who happened to be in those neighborhoods at the wrong time. In downtown Los Angeles 17 people were killed and more than 100 badly injured when a moderate-sized electroplating plant blew up. In Cleveland 128 people died (several dozen in their near-by homes) and 228 hospitalized when a gas tank let go. In Texas City 560 lives were snuffed out and thousands hurt when two ships exploded in the harbor, many of the injured being one to two miles away from the scene.

The point is that there but for the grace of God go you and your family. Which puts a somewhat more intimate slant on such an amazingly efficient life-saving project as the Perth Amboy disaster plan.

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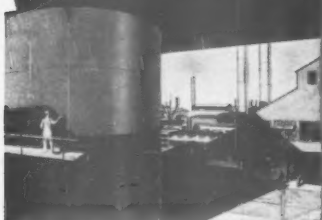
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By **BRADFORD SMITH**

Rotarian, Bennington, Vt.



Governor Bradford

THE American rejection of communism has long roots. They run way back, indeed, to the Pilgrims at Plymouth, who there at the very fountainhead of American democracy tried—and abandoned—communism 300 years ago. Do you know the story? It seems worth retelling now at the Thanksgiving time bequeathed us by those same sturdy people.

In the Spring of 1623 little Plymouth colony was near extinction, having barely managed to survive for two years. Half the *Mayflower* company had died in the first Winter, and while other ships had brought replacements they had discharged passengers who brought no provisions with them and thus were only so many more mouths to feed. The clothes of many were worn to rags. Men staggered from hunger when they tried to work.

The more their young Governor, William Bradford, thought about it, the more hopeless the problem appeared. The previous harvest had been poor—partly because the people were too weak to tend the fields properly. They had no trading goods with which to buy corn from the Indians. They had no money, and anyway they were 3,000 miles from England, their only other source of supply.

Responsible for their plight—and Bradford had seen it from the beginning—was the economic system on which the colony was based, a system which made men shirk the labor that would bring them food.

The trouble went back to England, to the contract the Pilgrims had made with a group of merchants who had put up funds to hire the *Mayflower* and purchase the supplies necessary to start the colony. These merchants had decreed that everything the settlers produced

must be handed over to the governing body. The settlers could not own land. They were not allowed to work for themselves. The houses they built were not their own, and any improvements they might make on them would pass to the merchants, at a division to be made seven years hence. Private property, except for a few nonproductive personal belongings, was abolished. In effect, the settlers were bond servants for a period of seven years—forbidden to profit from talents or initiative they possessed.

Chosen by the Pilgrims to govern them under this communist system, young William Bradford was a self-educated orphan of yeoman stock, accustomed by his rural background to hard labor, deeply religious yet practical and efficient, a scholar who knew four or five languages. Bradford had no liking for the system which had been imposed on the settlers, but he conscientiously tried to make it work. His difficulties were increased by the fact that the "Pilgrims" were far from being a homogeneous group of religious men. Only a third of them were searchers for religious liberty who had fled from England into Holland and then to the New World to establish their Congregational form of worship. The rest were not Pilgrims in this sense at all. John Alden was a barrel maker who had joined the group with the intention of staying only a year or two. Priscilla Mullins' father was a merchant who had invested his capital in the venture, Miles Standish a professional soldier. And some were ne'er-do-wells and adventurers dissatisfied with their lot in England and hoping either for quick profits from the gold mines they expected to find or for an idle life in a provident wilderness.

Illustrations by John Lathrop



Among these was John Billington—profane, belligerent, contentious, always getting into trouble. Once he had to be tied up by neck and heels for cursing Standish and refusing military duty. In 1630 he was hanged for murder after a long record of offenses.

So they were not all dedicated church people that Bradford had to deal with. It therefore seemed foolish to him, in establishing the economy of the little plantation, to work against the grain of human conduct as the London merchants had insisted. He had noticed, through two seasons of planting and harvest, how the young men most fit for work complained that their labor went to feed other men's wives and children. "The strong, or man of parts, had no more in devotion of victuals & cloaths," he wrote in his beautiful hand, "then he that was weaker and not able to do a quarter the other could; this was thought injustice."

At the same time the men of age and experience felt it unfair that they should be treated on a level with youngsters just starting their active lives. Husbands were irritated by the sight of their wives washing and cooking for bachelor strangers like bond servants. None but the lazy and incompetent were satisfied with a system which allowed the indolent to profit from the work of others, and even they complained of the food shortage.

The situation was desperate. Reduced to half rations, then to a mere handful of Indian corn as Spring came and the supplies declined, the colonists knew they could not survive this way another year. If it had not been for the clams that could be dug out of the sand at low tide or the eels that could be trod out of Town Brook, they would have perished.

BRADFORD, 33 but wise beyond his years, knew that a radical change must be made. The experience of two years had confirmed his belief that even among godly and sober men it was impossible to get production without incentive—proving, he wrote, "the vanities of that conceits of Plato's and other ancients, applauded by some of later times, that the taking away of property, and bringing in community into a common wealth, would make them happy and flourishing; as if they were wiser than [than] God."

So William Bradford called the colony's leaders together. Considering the size of the tiny settlement, the quality of this leadership was amazing. There was Miles Standish, "a little chimney soon fired," whose courage often ran ahead of his wisdom. There was William Brewster, once a student at Cambridge University and private secretary to one of Queen Elizabeth's chief coun-

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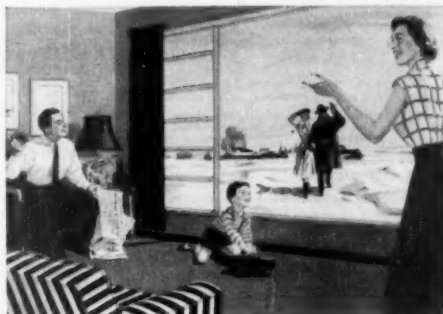
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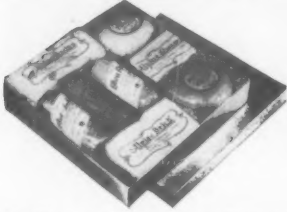


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sellers. There was Edward Winslow—suave, diplomatic, a born arbitrator. And there was Isaac Allerton, a sharp businessman who later betrayed the colony.

All came to one conclusion. Despite the agreement with the merchants in London, communism must be given up. Otherwise the colony could not survive another Winter. The colonists must have incentive. They must feel that their labor would benefit them and their families.

The leaders realized that the London men, when they heard of this breach in the agreement, might refuse all further aid. But the Pilgrims had learned that men who rely on outside help rather than on their own efforts are already licked. Instead of leaning on each other, the colonists must literally hoe their own rows.

Therefore it was agreed that each family should be made responsible for raising its own food. For this purpose it was to have a parcel of land according to the number in the household. Otherwise the agreement with the merchants was to stand as made.

The results were immediate. Every family strove to plant as much corn as it could get into the ground. Men struggled willingly up the hill from Town Brook with baskets full of alewives, three or four of which were placed in each hill as Squanto had taught them. The women now went willingly into the fields along with the men, taking their little ones with them. Even the toddlers helped set corn. Yet if the Governor had ordered this, it "would have been thought great tiranie and oppression."

Between planting time and harvest was the most critical time of all. By Summer their grain supply was entirely

gone. Seafood and water were their only diet. Then came a drought such as they had never before experienced. Their crops, so well planted and carefully tended, wilted and turned brown. For many weeks there was not a drop of rain.

Having done all they could by their own efforts, the Pilgrims turned to God. They assembled and prayed together almost a whole day through. As the meeting ended, clouds appeared. That night, and for two weeks thereafter, a soft rain fell. The crops were saved.

The Pilgrims never hungered again. They had learned their lesson, and they took steps to make permanent their system of individual enterprise. Lands were divided and deeded to individuals, buildings and cattle became private property. The London merchants, who had saddled them with an impossible agreement, were bought off at heavy cost with profits which became possible only after the Pilgrims had switched from communism to capitalism.

Almost at the brink of death the Pilgrims learned a lesson that has guided the course of American history from that day to this. Perhaps that is why the Pilgrim story still exercises so strong a pull on us—because it is a true parable of the American faith in the dignity of labor and the rights of the individual. "Let none object this is men's corruption," Bradford concluded from the experience that men do not produce their best without incentive. "I answer, seeing all men have this corruption in them, God in his wisdom saw another course fiter for them." That is the course America has pursued with results never equalled by any other system.

It is the course she still defends, against all assaults.

Experiment on the Gold Coast

[Continued from page 16]

him to a year's prison in 1950 for sedition. The elections began a few months later and Nkrumah's party won every available seat except one. The organization of his party and the orderliness of the electorate would have done credit to any European power. The Africans surprised themselves. But when the results were declared—and they surprised the United Kingdom officials—the only man the electorate cared for was rearranging the library in the prison in Accra.

After a short delay, the Governor by an "Act of Grace and Favor" released Nkrumah. He was carried in tumultuous triumph through the streets and within

48 hours Nkrumah and his party leaders were photographed standing in a row with the Governor on the lawn at Government House as they started to form the first African Government in history.

Nkrumah is now Prime Minister of the Gold Coast. There are still three ex-officio white officials, dealing with finance and law, on his Executive Council or Cabinet. He is running a responsible and effective Government. He seems to have put aside the immoderation of his youth. He has asked the white civil servants and technicians not to resign. And again like Nehru, he is facing the difficulties that successful nationalists always have to face after winning their revolution.

In many ways the Gold Coast is an exceptionally fortunate country. As well as considerable quantities of gold, manganese, diamonds, and bauxite, it pro-

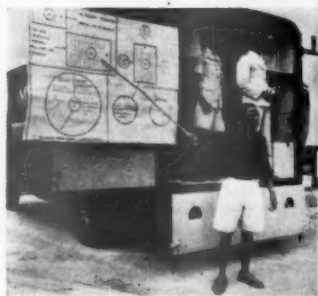


Photo: R.I.S.

Campaigning Gold Coast style before the Colony's first elections, teams of men explain with maps, films, and talks how Constitution will operate.

duces something like a third of the world's supply of cocoa. It is grown by African farmers, many of whom are now rich and conservatively minded men. There is none of the inhuman poverty that can be seen in any back street of the Far East. Their political aspirations have been recognized before the people had turned neurotically bitter. There is virtually no Communism. There is an atmosphere of gayety and happiness that is itself of political importance.

The real test of this African Government is now. Already the wilder extremists in the Convention People's party are accusing Nkrumah of being a moderate and pro-British. He has to take measures to combat the virus disease called swollen shoot that threatens the cocoa farms with virtual extinction, and these measures are hated by farmers. He has promised so much in the past and now he has to deliver. His performance so far has been astonishingly good. Hundreds of young men are being sent abroad to learn, not the law, but hard techniques. He has tackled the problem of illiteracy. He has so far avoided the temptation to blame any failure or delay on the continued presence of colonial officials. That is a temptation that few successful nationalists can avoid.

The future lies now with the African leaders rather than with the British. For the West, it is a chance to foster a new and effective black nation—something unique in the world—that could become a voluntary and valuable friend to the West. It could be an answer to the ugly race politics that distort much of Africa today. Here it can be demonstrated that the gentle things for which the West stands are, in fact, for export. The Gold Coast may be of minor importance strategically, but in the moral struggle that is dividing the world it is of major significance. It deserves all the sympathy and encouragement it can get.



Sympathy for Cynthia

EARLY THIS YEAR Cynthia M., a little New Yorker of twelve, flew with us to Rome to see her father. It was the first time the girl had travelled abroad all by herself, but instead of being delighted with the new experience, Cynthia became more and more silent. Not without reason though, for Cynthia had begun to develop a gnawing toothache, and despite the soothing mouthwash and other sedatives with which our stewardess tried to relieve her, the pain grew worse until finally it became hardly bearable for the child. Realising that the second part of the trip, after the stop-over in Amsterdam, would be sheer agony for Cynthia, our stewardess decided to stick by her and do everything to help her. Immediately after the landing she had the child examined by one of our doctors, who urged her to see a

dentist in town right away. Our stewardess then saw to it that a telex message was sent to the girl's father in Rome, explaining the situation and asking him for his consent to send Cynthia by the next plane. No sooner had he wired back his approval than the two left the airport in a taxi to the dentist. When only a few hours later a much happier Cynthia waved our stewardess goodbye from the departing plane, her bright smile proved she was quite her old self again.



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You versus Crime

[Continued from page 12]

vital fraction of the sum total. Should you fail to discharge your responsibilities, by so much you subtract from the effectiveness of our form of government, for you hold the key. So must the individual ever be the base of government if the Government is to be sound and amenable to the will of the people. Just so is the individual officer the key figure in the flexible and tremendously effective system which we know as the American system of law enforcement.

And here I would say to the individual seeking ways and means to fight crime, let no one tell you that the key to effective law enforcement lies elsewhere than in your home town. Your best defense against crime is your hometown police department. Do not for a moment tolerate the "buck passer," the individual who shouts that local law enforcement has failed miserably and that a national police force is the only answer. The motives of the "buck passer" are always suspect. Such a person cannot be bothered with finding the reasons *why* his particular department may be ineffective and then taking steps to remedy the matter. He is simply looking for the easy answer—which invariably proves to be no answer at all.

I have stated again and again that I am unequivocally opposed to a national police force in the United States. The totalitarian implications in the words themselves are abhorrent to me. The very words imply that all America's past history is for naught—that we are incapable of self-government.

The facts deny that implication. The ability of all branches of law enforcement to pool facilities and coordinate operations is proof that no nation-wide agency is needed to ensure the proper discharge of our responsibilities.

The American system of law enforce-

ment is a marvellously flexible instrument. It is based on the mutual co-operation of national, state, and local agencies, each working within the democratic framework of government. The individual not directly involved in law-enforcement work finds it difficult to visualize the extent and the effectiveness of the solid bond of co-operation which exists between all branches of law enforcement in practically every area of the United States. Nevertheless, that bond exists. We in the organization are proud of the FBI's cooperative services which are freely available to—and widely utilized by—our brother law-enforcement officers in all branches of our profession.

The best efforts of law enforcement, however, may be nullified by an apathetic public. Behind the story of every community blighted by crime and racketeers is a longer tale of civic indifference and individual neglect. The citizen who condones gambling, who winks at dishonesty, and who shrugs off his community responsibilities, is at the base of the pyramid which supports political corruption, vice, and crime. In the face of a "When in Rome do as the Romans do" attitude, even the finest law-enforcement agency is helpless to combat crime effectively. In the face of such an attitude the problem of juvenile delinquency increases. The situation is not new. Ovid, the Roman poet, said, "Where crime is taught from early years, it becomes a part of nature." Another Roman, Lucan, warned that "Crime levels those whom it pollutes."

What can you do to fight crime? You can live positively. You can strive to advance and perpetuate the dynamic morality essential to the life of a free nation.

And you can seek courage to live with honor so that your example and your words will, in the words of my friend the late Fulton Oursler, give others "courage to die with dignity."

Old Hunter

*You lie here in the sun and doze and dream
Of puppyhood and mist-blue Autumn days,
When the wary covey hid beside a stream
Still as a wind-hushed leaf, and meadow ways
Were scarlet paved; you lift a questing nose
To point the wind, as some familiar breeze
Brings whisper of a feathered thing that goes
On iridescent wings beyond the trees.*

*But when nightfall brings your master's return,
You lift dim eyes and wag a friendly tail,
And for a little, your heart forgets to yearn
For the covey hiding by a darkening trail.*

—ALMA ROBISON HIGBEE

The Last Bushman

[Continued from page 17]

"jewellery"—knives and a pannikin or two, the long wire pot-hooks to lift his camp-oven from its bed in the coals, a sheath-knife and a couple of two-pronged forks. He carried his traditions in his swag for two generations across a continent.

Time serves. He is fading out of the picture today.

As a rule he is tall and gaunt—you might call him stringy—sinew and muscle only, the right build for a hundred miles of riding in the day, no dead weight for a horse. Blue-shirted, low-legged from a childhood in the saddle, his trousers low-belted on his hips, he has the neat small feet of a dancer in their high-heeled elastic-side boots—years in the stirrups at tension of prop, turn, and gallop have given them high arches.

Hail him, he'll give you a pleasant "G'day!" He may go by at a canter, but, make no mistake, he has your brands and descriptions. Horses, cattle, and men he can judge at a glance. He never judges a woman. He calls her "missus" whether she is a schoolgirl of 12 or a spinster of 80.

All you can tell him is child's talk to what he can teach you. He has kept diaries for 30 or 40 years, not of people and events, but of distances and waters. He strikes north on a gray day by making a compass of his pocket-knife standing erect on his fingernail—it always casts a shadow. His water-wisdom is unique in the world. In the great arid wilderness he finds water by the flight of birds at daylight or sundown. When a shower falls he makes a tank of his campsheet tied between trees, a stone in the middle to weigh it down. If he has nothing but his shirt, he hangs his shirt in the rain, first squeeze to wash it, second for the billy, boiled clear of impurities for tea.

Watch him light a fire without matches in the wet. He racks dry tinder from the heart of a tree or from rotten roots underground. Then he tears a bit of the top lining of his trousers, warm inside the belt, rubs it with tobacco-ash to make touch paper, takes a cartridge out of the rifle, puts it in the rag, fires it out, catches it, sets the smoulder to the shavings and away she goes.

In sand country he digs a bed and lines it with his swag. In stone country he makes a hollow for his hip. In a high wind he gets well down behind low bushes, not under a tall and graceful tree with no real shelter and where branches may fall. The mosquitoes he stifles away with the smouldering comb of anthill or that masticated earth with

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CLERMONT, FLORIDA

which the white ants fill up hollow trees.

But all this is just bush lore, and if you travel with an old hand you will collect "mobs" of it. If you want to take notes of it and have no writing materials, he may shoot a turkey for a quill, or sharpen a bullet out of the old .44, or make you a pen of a splinter, and with ink of strong black tea you can write with any of these on a sheet of bark. He can tell you city time if you feel homesick—but he never bothers with clocks. Daylight, dinner-time, and sundown will do. "There's no time here. We go by the shadow," they told me at Borroloola when I asked the time. So they grow old without knowing.

Proteins and carbohydrates never worried them. The menu out bush was simple. When you turned out for dinner-camp under a tree, you put on the billy and "cut off the dinner" for you and the blacks from a block of salt beef hewn, grained, seasoned, and polished like old mahogany.

Old hatters living out in the hills on wallaby and crow came in once a year to the nearest station for a bit of "nourishing food"—bread and salt beef. They needed but little here below, and if they could dodge spears and nullanullas it

was amazing how long they did need it, living to a grand old age, perhaps because they absorbed so much salt.

When we were planning to join kind and quaint old Harry Condon, aged 73, for three months in the mysterious ranges beyond the Four Archers on the Rosy and Limmen rivers, with three riding-horses and three packs, "All you'll want," he said, "is a couple o'fiftles of flour, a seventy of sugar, a fifty of salt, a bag o'rice, a couple o'pounds of tea, some jam, curry, dried fruits, cream of tartar an' soda, a couple o'bars of soap. That's all in the tucker. Now medicine, a small bottle of quinine, Epsom salts, an' Condy.

"By the way," he went on, smiling dryly around his pipe, "you know not to sit up when the first spear comes over, because that's what it's meant for, to make you sit up, an' the next issue'll make you a pincushion. But there's no myalls out there now that I know, and very few bad blacks. They've all been shot out long ago, or gone into the missions to die."

He was silent a moment, and tapped on the table with all five fingers.

"Remarkable hills an' cliffs out there," he said, "an' miles of clear, beautiful springs, the prettiest country I've ever

Three Fellows on Their Way

TO begin their year of study abroad, Rotary's 111 Foundation Fellows for 1952-53 recently departed from their homes in 34 countries for schools in 16 different lands. (See portraits of the 111 Fellows in THE ROTARIAN for October.) As this global travel was taking place, the paths of three Fellows crossed in Chicago to bring together at Rotary's Central Office students from India, England, and South Africa.

Shown in the photo above, the visitors were Manjusri Dutt, of Delhi, India, who was en route to the University of California at Berkeley; Brian Cane, of Watford, England, who will attend the University of Chicago; and Dirk J. G. Smith, of Pretoria, South Africa, who was on his way to Iowa State College at Ames.

Thus did three Rotary Fellows get a preview of their year-long "adventure in international understanding" when they met in Chicago and chatted a while about their Fellowships, themselves, and their homelands.

Contributions

Since last month's listing of Rotary Clubs that have contributed



to the Rotary Foundation on the basis of \$10 or more per member, 16 additional Clubs had at press time become 100 percenters. This brought the total number of 100 percent Clubs to 2,764. As of September 16, \$42,326 had been received since July 1, 1952. The latest contributors (with numbers in parentheses indicating membership) are:

BRAZIL

Tatuby (24); Rezende (31); Lima (20); Catanduva (21).

CANADA

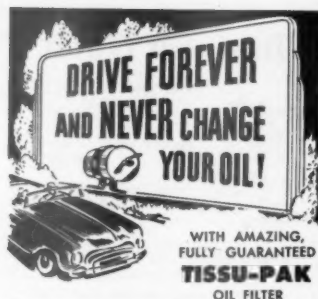
Cranbrook, B. C. (38).

NEW ZEALAND

Waihi (29).

UNITED STATES

Napoleon, Ohio (22); Silverton, Oreg. (48); Deep River, Conn. (34); Tonopah, Nev. (18); Mayfield, Ky. (29); Blissfield, Mich. (39); Burr Oak, Mich. (20); Marshall, Ill. (38); Toluca Lake, Calif. (29); Grand Rapids, Minn. (62).



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seen, too much scenery for cattle, too rugged. There's never been a soul out there in 20 or 30 years, in a good 50,000 square miles. A feller who wanted could hide away from the world forever."

In the land of Welcome Stranger, a traveller through the stations or the lonely out-camps might be a star boarder for a year or two if he liked, or forever. In fact, he often finished up owning the station, free, gratis, and for nothing, because there was nobody else to leave it to. No pilgrim passed even the poorest shack without filling his tucker-bags there, and a station was notorious forever if white or black went by without "a feed and a handout" to cheer them on.

WHEN the day comes, your true bushman dies naturally and casually as the blacks and birds about him. "Terrible Billy," as old as two men, turned up at Millingimbi Mission in the Crocodile Islands, and asked permission to die there. They made him welcome, and he kept his contract before long. . . .

Last wills and testaments were few and simple. Bob Pethick, who died crossing the border with a mob of cattle for Wyndham, wrote his will with a sharpened stick in the soot of a billy-can, but he had a station to leave to a friend. A legal bequest was usually a lead-pencil letter to a mate. Here is a typical bushman's will:

Tom Liddy, Wave Hill.

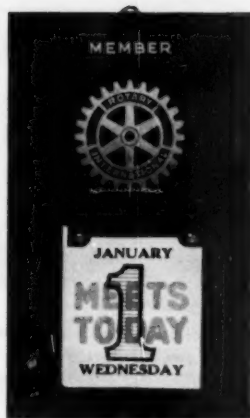
Dear Tom,

Your two horses and a pony mare belonging to Gladys are running between here and the head of the road. I give and bequeath everything I got to you. There's £22 in the Commonwealth Bank and plenty of tucker not touched and a new shirt and towel. Pay Matt Wilson £2:5:0 I owe him, and Gladys one box of lollies. Don't forget, Tom. I'm going. I'm getting old and remarkable tired. It's better this way. If from the other side I can do anything for you, Paddy Murray, or Bill Sheahan, I will, fair dinkum. Good luck, everybody.

Peter Wilshaw.

And so it was with all the bushmen. There was an incredibly lonely life, not even a dog for company—no dogs can travel the distances—not even a talking cockatoo.

When they were old, and doing up saddles, the Katherine was their home, under the trees on the bank of the big river, each one with a gentleman's man of the Djauan tribe to bring him a bar-amundi or a kangaroo for wages paid in tobacco, and a lubra parlormaid to move the roof on when the good earth floor needed sweeping. The evening of their days they spent talking over old times. "My God, Bill, you've had a



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ZIMMERMAN'S BAKERIES • Hannibal 2, Mo.

wonderful life," you'd hear them say to each other.

If you seek intellectual converse in Australia, you will find it, not in cities, where they are obsessed with petty commerce, shows, racehorses, and the daily gossip of each other, but out in the haze of the opal hills of the Centre, or by an unknown river of the north.

The explanation is simple. Where books are six months in transit, and then have to last a lifetime, you would starve on Edgar Wallace and Berta Ruck. With the wild west all about you, wild westers are superfluous, and where murder stalks the greenwood murder stories fall flat. You must have something to bite on. 300 years old for preference. In a good solid small-print tome where a paragraph lasts a campfire through, and gives food for reflection all the next week as you ride behind the cattle.

More than once his literary flair has saved the bushman's life. A nine-inch Colt on his chest, his back against a tree to guard it from spear-shafts, and a book propped up in front of him, he could forget his fears in wild blacks' country. No primitive race on earth will destroy a madman. Seeing him motionless for hours, obsessed by the debil-debil of a small white square, sometimes with inexplicable laughter, sometimes in solemn silence, the blacks put it down to insanity and let the stranger be.

MUSIC was denied them in that silent land, though "before these 'ere wire-leses and gramophones sent the country dumb, we had some great singers in the bush."

"I don't want all the fancy things in this city," said the man from the Murrumbidgee. "I get lost, lookin' at all the car lights blinkin', an' if y' don't gallop the mob'll run y' down. There's no red lights sayin' 'Stop! Caution! Go!' along the Murrumbidgee. Only two wonders in the south for me, the little white children an' these 'ere spring flowers. Ain't they pretty? I could look at 'em all day."

"Still, spring is the time to quit. Up there where there ain't no spring, you smell it in the air, an' you grease up y'r swag-straps an' get y'r horses, an' you say to the boss, 'Righto, Jim, dip y'r pen in the ink an' write out my cheque,' an' y'r over the hills an' far away by sundown. You follow the my-rage on the horri-zon to the country of dreams . . . an' when y' get back, it ain't there. It was all ro-mance."

What is romance? Cortes couldn't see it when he burnt his ships. It's a flash of the past or the future. No man finds what he went out as a boy to look for. It's always over the next rise till it's back at a waterhole 40 years behind.

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Your Letters

[Continued from page 2]

the trouble to register for the last Presidential election. He resolved to do everything possible to make his fellow citizens conscious of the importance of taking part in the selection of the nation's officials.

Since early Summer he has been attacking one of the greatest hazards faced by democracy—lethargy. Via television and the Summer theater which his company sponsors he has underscored the individual's responsibility in government.

But even more important perhaps than awakening the nation's conscience has been the registration record established in his own plant. Every eligible employee has registered to vote in the November elections, an amazing record in a firm with a personnel total of 2,500. The drive was carried on under Rotarian Hall's personal direction. Department chairmen acted as group leaders, contacting all personnel for whom they are responsible. Large charts were provided to increase employee interest. Placed near elevators, they showed the relative standings of the various departments.

My friend Joyce Hall, famous greeting-card manufacturer, admits that the program took a little extra work on the part of all, but he believes that it was worth it.

A Fellow Comes Home

Reports C. A. IRONS, Rotarian
Furnishing Retailer
Conville, England

A few weeks back, a Rotary Fellow, Paul W. Glover, was welcomed back to England and to the Coalville Club, which sponsored him. He had studied at the University of Alabama in 1951-52, one of "our Fellows . . . bridging the nations," as Sir Stanley Spurling's Rotary Foundation article was so aptly titled in THE ROTARIAN for October.

During Paul's informal talk to Coalville Rotarians, it was apparent he had nothing but praise for his American hosts, who had done so much for him during his stay. He addressed 53 Rotary Clubs and was honored by being invited to participate in a panel discussion at Rotary's Mexico City Convention.

On behalf of the Rotary Club of Coalville—and Paul too—may I send grateful thanks to all those Rotarians and their wives who did so much for him in so many cities? We are most conscious of the debt we owe our American friends. We are confident that he will play a leading rôle in furthering the friendship between our two countries.

Footnoting Our Fellows

By GORDON LAUGHEAD, Rotarian
Piano Manufacturer
Grand Haven, Michigan

May I add a footnote to Sir Stanley Spurling's effective account of the work the Rotary Foundation is doing in pro-

Where to Stay



KEY: (Am.) American Plan; (Eu.) European Plan;
(RM) Rotary Meets; (S) Summer; (W) Winter.

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viding Fellowships to young men and women [Our Fellows . . . Bridging the Nations, THE ROTARIAN for October]. We are well acquainted with two Fellows, one of whom has been studying in Michigan, and the other, a young man from Michigan.

Arjun Phalke, of Gwalior, India, has been studying at Michigan State College this past year. He is one of the most literate, talented, and accomplished young men our District has ever seen. He took a most active part in the Conference of both Districts 218 and 219, and was a leading figure at the joint youth leadership training camp at Muskegon this year for 110 boys.

Bill DePree, of Zeeland, Michigan, studied at the University of Wales, Aberystwyth, Wales. He became so enthusiastic over the Rotary idea of creating a better understanding among all peoples that he is devoting his life to this purpose. Following his year abroad he spent a year further preparing himself at the University of Michigan and now is embarking upon a diplomatic career in the State Department of the United States.

'Among "Strick's" Best'

Says CYRIL CLEMENS
Editor, Mark Twain Quarterly
Webster Groves, Missouri

Congratulations on publishing Strickland Gillilan's fine piece on growing old [On the Spot, THE ROTARIAN for September]. Everything that "Strick" writes is amusing and to the point, and this piece was among his best. All of us who are "getting on" know how true those lines are:

The older is placed
On many a spot
That dares him show
How dead he is not.

'Like Meeting an Old Friend'

Says GARY EARL HEATH, Rotarian
Customs Inspector

The Boundary, Rock Island, Quebec
Way back in 1921 Strickland Gillilan was in our community as a speaker on one of the Chautauqua programs that were so popular then, and it was like meeting an old friend to see his name as author of an article, On the Spot, in THE ROTARIAN for September.

There is no general magazine that consistently publishes such excellent material, that always has articles of genuine significance and value, as does THE ROTARIAN.

Re: Vandenberg of Grand Rapids

By WRAY P. WHITE, Rotarian
Public-Relations Counsel
Natick, Massachusetts

In an item in By the Way for September, The Scratchpad Man mentions the late Senator Arthur H. Vandenberg and refers to him as a member of the Rotary Club of Battle Creek, Michigan.

It has always been my impression that Senator Vandenberg owned the Grand Rapids Herald, and that he lived in Grand Rapids. I assumed, since he lived there and had his business there, that he would be a member of the Rotary

Club of Grand Rapids. I could be wrong.

EDS. NOTE: Rotarian White could be wrong, but here he is certainly right. The late Senator Vandenberg was an active, later an honorary, member of the Rotary Club of Grand Rapids.

They're Always There

Notes KARL LEWIS, Rotarian
Insurance Underwriter
North Fresno, California

Some time ago I viewed a parade in Cedarville, California, and snapped a picture of the local Rotary Club's entry. A sign on the truck informed the spectators along the street that the Club had had 178 consecutive 100 percent attendance meetings and noted "our reason" for that record. The "reason," I found as a result of a bit of sleuthing, was a calf riding on the truck [see cut].

It seems that one of the members of



And there's a \$5 reason why this calf is getting a truck ride (see letter).

the Cedarville Rotary Club dealt in cattle as a side line and he gave a calf to the Club with the understanding that it was to be fed and taken care of by the first member to miss a meeting, with the exception that the incoming President each year should inherit it until some other member missed. Each year now, it seems, the Modoc County Bull Sale Committee in Cedarville gives the Club a chance to sell the offspring through the ring, for the Club stages a barbecue for the Committee. This adds considerable to the Club's funds—last year amounting to \$650—which are used for various Club projects.

As I looked over the full page of Rotarians with 15 or more years of perfect attendance in THE ROTARIAN for August I realized that all these men had a "reason" for their records. I like to think it is the fellowship and the opportunity for interchange of opinions which they find in their own and other Rotary Clubs, something I am sure Cedarville Rotarians would have wanted to put on their sign if space had permitted!

'What about the Electric Cord?'

Inquires BEN F. KEITH, Rotarian
Accountant
Sulphur, Oklahoma

In his account of Bill Stout's "flapping wing" plane [Flapping Wings for the Future], THE ROTARIAN for September, Joseph Stocker says that Bill "picks up a cord fastened to an electric motor and plugs it into a wall outlet. The motor begins to whirl, and, at the

same moment, the great dragon-fly wings begin to flap . . . the long metal arm to which they're attached commences to rotate on its music-stand base. . . . Soon it becomes a mishmash of wildly flapping wings and rotating arm."

Pray, tell us what becomes of the electric cord running from the electric motor to the wall outlet during all this rotating. It seems it would become slightly wound up!

EDS. NOTE: According to Bill Stout, via Author Joseph Stocker, the electric cord runs from the wall outlet into the base of the stand. From there one wire goes up to the pivot point where the rotating arm pivots on the stand. Another wire runs along the arm to a ring that has a copper brush pressing on it. This serves as a "commutator," carrying the current to the motor on the end of the arm; as the arm rotates, the brush rotates with it and still stays in electrical contact.

'We Sing the Last Verse'

Says C. KENYON WELLS, Rotarian Engineer

Long Beach, California

Thanks for Ten Top Tunes in Rotary, by Larry Freeman [THE ROTARIAN for September]. It will prove a highly informative article for Rotarians who, we have found in Clubs we have visited, love to sing. Long Beach is no exception.

I don't know how many Clubs in the U.S. sing *The Star-Spangled Banner* each week. But we do. For a long time it had been the custom to sing the first verse immediately following the Pledge of Allegiance. When J. Donald Locke became President July 1, he introduced an innovation. Printed copies of the last verse of the national anthem were on hand at every table, and when it was time to sing, the Club sang lustily the final stanza—most of the members, I must add, referring to the printed copies. Now after a number of meetings we remember the words.

Not often is the last verse sung. In this present day the words seem particularly meaningful. Read them over: *Oh thus be it ever when free men shall stand Between their lov'd homes and the war's desolation! Blest with victory and peace, may this hear'n rescued land Praise the power that has made and preserved us a nation. Then conquer we must, when our cause it is just, And this be our motto, "In God is our trust." And the star-spangled banner in triumph shall wave O'er the land of the free and the home of the brave.*

Add: Song Research

By ARNO O. WITT, Rotarian Air-Compressor Manufacturer West Chester, Pennsylvania

Larry Freeman's song survey as reported in his *Ten Top Tunes in Rotary* [THE ROTARIAN for September] aroused real interest in our Club here in West Chester, because we have also been doing some song-research work. Although our returns are not in complete harmony with the results published in the Magazine, there is quite a similarity between the two surveys made. THE ROTARIAN, according to Mr. Freeman, contacted 150 singing Clubs; we contacted approximately 100 of our members. A printed

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list of well-known Rotary and popular songs was submitted to each member, with the request that he indicate the order of preference. As far as our Club is concerned, *R-O-T-A-R-Y* is number one on the list of favorite selections, with *Home on the Range*, which occupied first place on other Clubs' singing lists, according to *THE ROTARIAN*, rating number eight among West Chester Rotarians.

Here are the ten top tunes, as indicated by our survey:

R-O-T-A-R-Y. In the Evening by the Moonlight, When Irish Eyes Are Smiling, Let Me Call You Sweetheart, I Want a Girl, Wait Till the Sun Shines Nellie, Grandfather's Clock, Home on the Range, Take Me Out to the Ball Game, Sing a Song to Rotary.

'Would This Prove Acceptable?'

Asks CHESLEY R. PERRY
Past Secretary, Rotary International
Chicago, Illinois

The recent analysis of "He Profits Most Who Serves Best" [*Rotary in a Word—or Two*, by Floyd Chalfant, *THE ROTARIAN* for August] reminds me of an idea I've had for some time. While this part of Rotary's motto now has official recognition, there still are many Rotarians who are worried about the various interpretations, applications, and translations which may be made of "He Profits Most Who Serves Best." Perhaps they would be satisfied if we were to generalize the statement by making it read "We All Profit Most When We All Serve Best." Wouldn't this prove acceptable in all parts of the world? Wouldn't it be timely with reference to the need for cooperation in human society?

'Nature Helped'

Reports GEORGE CAVALLI, Rotarian
Retail Grocer
Cloverdale, California

The subfeature *How They Shoot Up!* in *THE ROTARIAN* for September recalled a redwood tree in our yard which also has shot up. It was given to Mrs. Cavalli as a souvenir at the charter presentation of the Rotary Club of Willits, California, in 1926. This tree was in a paper cup and about four inches high. It is now our pride and joy... our Rotary tree—55 inches in circumference and 45 feet high.

Yes, Nature surely gave us a helping hand!

Architect's Problem Realistic

Believes CHARLES A. BAYLON, Rotarian
Architect
Aberdeen, Washington

The problem as stated in the symposium *You Are the Architect: What Would You Do?* [*THE ROTARIAN* for September] is very realistic in these times of wage and price fluctuations and keen competition.

In answer to the question "What would you do?" I would arrange a conference with the contractor in which he would bring in his cost breakdown used in figuring the job. Each phase of the

building construction would be carefully studied and detailed suggestions on construction procedures would be made. For example, the building shown with the symposium is a single-story structure. It is possible that foundation and floor slab could be placed in one operation, thus eliminating costly form work and difficult placement of reinforcing steel. If the structure has reinforced-concrete walls, it is possible to precast large wall sections and erect in place using a crane. This alone could save 10 percent of the building cost by elimination of wood forms carefully constructed by a skilled carpenter, expensive placement of reinforcing steel within the forms, and costly placing of concrete in the forms. This is just typical of some of the items which could be reviewed.

Carefully going through a set of plans and specifications for the average building with the idea of conservation of materials and manpower will bring surprising results. I do not believe that any building mechanic should be deprived of his means of a livelihood. The time has come, however, when skilled manpower must be considered as much of a national resource as the form lumber saved by precasting concrete-wall sections. Quality of buildings is not reduced by such practices. In many cases, the building has been improved structurally and by simplifying the form, more pleasing designs are achieved.

Realtor's Attitude May Be Clue

Believes F. ORIN WOODBURY, Rotarian
Realtor
Salt Lake City, Utah

In the statement of the case *You're the Real-Estate Man: What Would You Do?* [*THE ROTARIAN* for July], a clue to the high percentage of dissatisfied customers might stem from the "real-estate dealer's" attitude in merely complying with the law governing the operations of a real-estate broker.

No such high rate of dissatisfaction is conceivable if the father was actually a realtor, as the case indicated, and was conducting his business according to the spirit of the Realtors' Code of Ethics. A realtor earns that title by membership in an organization pledged to a higher standard of conduct. Other real-estate



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Durant Makes the Rounds

Reports HAROLD ROEBUCK, Rotarian Government Property Supervisor Lithgow, Australia

Will Durant's article, *Worried about the Young People?* [THE ROTARIAN for May], is being passed around among our parent friends, all of whom share international anxiety regarding the way of youth of today. We are heartened by Will Durant's optimism, particularly because our son had to leave his country home more than two years ago and live alone in Sydney, where he is a medical student at Sydney University.

Will Durant's *Ten More Commandments*, reproduced with his article, will be framed and hung in our son's study, where it should be seen by many other students living away from their country parents.

Footnoting Speaker Appreciation

By GEORGE C. DWORSHAK, Editor Secretary, Rotary Club St. Albans, Vermont

Garry Garrood, Secretary of the Rotary Club of Wynberg, South Africa, made some interesting comments in THE ROTARIAN for September relative to getting across a "thank you" to Club speakers.

A subtle way in which members of some Clubs express unconsciously their degree of appreciation is by the extent of their fraternizing after a meeting. A great deal of mixing tends to reflect a feeling that they have had an enjoyable experience together.

Incidentally, one way that Rotarians of St. Albans, which calls itself "The Maple-Sirup Capital of the U. S.," convey their appreciation to a speaker is by giving him a large box of maple sugar which spells out the name of the city.

'Named in Their Honor'

Notes R. C. MARANDEAU, Rotarian Real-Estate Appraiser and Broker Vero Beach, Florida

A number of months ago The Scratchpad Man mentioned in the *By the Way* department [THE ROTARIAN for April] a public building that had been named after a Rotarian, and asked if any other building had been named in honor of a Rotarian.

Recently in our community was dedicated the Merrill P. Barber Bridge in honor of a member of the Rotary Club of Vero Beach and a member of the State Road Department. Also dedicated at the same time was a portion of the South Beach Highway, named in honor of Charles A. Mitchell, a late member of the Vero Beach Club.

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HOBBY Hitching Post

A man tied to his hobby is JOHN E. HOWARD, of Grand Forks, North Dakota, a Past District Governor of Rotary International. In fact, he is all knotted up over it. Here he explains.

NECKTIES. They're what I collect. A rather odd item to collect, I'll admit, but no more unusual than, say, shaving mugs, snuff boxes, old handbills, or candlesticks. And the collection does have its serious purpose—one that came to me many years ago when I was a travelling musician on the Chautauqua circuits in the East.

I led a musical group known as the Howard Quintet—I played the violin—and for 12 seasons we toured many towns and hamlets as professional entertainers. As a memento of each town visited, I bought a tie and soon had a fairly large collection of neckwear that reminded me of the many places I had been.

Today my neckties number more than 1,200, and each holds a special interest for me. During my year as Governor of District 173, I added to my tie collection in every Rotary community I visited. For example, when I made my official visit to the Rotary Club of Superior, Wisconsin, I received from the

for display—they are also to be worn. And with so many to choose from, it is hard sometimes to make a selection. What do I do when I can't make up my mind? Why, I just go out and buy another tie.

A collector's item more common than neckties is the postage stamp, and through the hobby of GEORGE W. OLINGER, of Denver, Colorado, a Past Director of Rotary International, many shut-in stamp fans receive items for their collections. Here he tells what stamps can mean to a shut-in.

HOURS seem to have more than 60 minutes each when daily activities must be conducted from a bed or wheel chair. If you have ever been so confined for an extended period, then you know just what I mean. To keep an hour from seeming longer to a shut-in, many things can be done, such as the writing of letters, sending a card now and then, or perhaps even making a friendly call.

I have a mailing list and on it are some 3,000 shut-ins. They are courageous people who, despite their own physical handicaps, frequently write letters of inspiration and encouragement to others who are confined by illness or injury. The writing of letters helps to take their minds off their own infirmities.

To these people whose days are spent in one room a letter is a working tool that helps them help themselves. Another working tool for them, one in which I am especially interested, is postage stamps. Many shut-ins are stamp collectors, but their confinement limits their ability to add to their collections. Thus, I have long made it a hobby to send unused stamps to my shut-in friends.

Many of my friends and business acquaintances send stamps to me which I pass on to the shut-ins on my mailing list. I always send the name of the person who gave the stamps, and to him always goes a letter of appreciation from the one to whom I send the stamps. When such a letter comes from a person who has been confined for years, it opens a door of service to the donor that he had never known before.

Brightening the days for shut-ins is a rewarding experience that I would like to see come to more people. Perhaps you would like to help a handicapped person who is in need of a friend. A sure way to do so is to send some stamps to an organization for shut-ins, which will then pass them on to their



Olinger



Photo: Lee-Evans

Not counting the one he is wearing, there are some 1,200 neckties surrounding Rotarian Howard as he admires the colorful array of ties he has collected during his travels. Choosing one to wear is, he says, sometimes a problem.

Club a neckpiece for my collection. Many of the Clubs in the District didn't know about my hobby, so in those cases I bought a tie in a local men's wear shop.

Not often does a collector give away some of his items, but I have done so at Christmas time for the past two years. I learned from a clergyman who was visiting in Grand Forks that some of his friends in Scotland needed ties, but they could not spare the clothing coupons required for their purchase. So . . . to Scotland went some of my ties and I'll send more if they need them.

The ties in my collection are not only

members. Or, if you prefer, you may send them to me and I will pass them along in your name. My address is 1535 Wadsworth Boulevard, Denver 15, Colorado. If you do this, there will come to you an experience that will pull at your heartstrings—and give you a bright inner glow, too.

What's Your Hobby?

Of course you have one, so why not let THE HOBBYHORSE GROOM *bet* your name and hobby interest below—if you are a Rotarian or a member of a Rotarian's family? It may provide a path to the abode of others with similar interests. All The Groom asks is that you acknowledge any correspondence which comes your way.

Mint Stamps: Richard L. Tinker (collects stamps; would like used or mint stamps of Britain, its colonies and possessions, especially Queen Victoria Jubilee stamps issued in 1897), Huntington, Que., Canada.

Shells: Anne Lee Gantz (daughter of Rotarian—would like to exchange Florida shells for those of other regions, particularly the Pacific), Elwood Country Club, Elwood, Ind., U.S.A.

Match Covers: Gail Complin (8-year-old daughter of Rotarian—collects match covers, especially from hotels and restaurants; will exchange), 130 Lake St., St. Catharines, Ont., Canada.

Pen Pals: The following have indicated their interest in having pen friends:

Carol Joy King (14-year-old daughter of Rotarian—wants to correspond with girls and boys aged 13-16 in the U.S.A. and other countries; interested in reading, music, sports, picture postcards), P. O. Box 213, Liberal, Kans., U.S.A.

Kishor Kumar K. Bhatia (19-year-old son of Rotarian—wishes pen friends his age in other countries; interested in stamp collecting, photography, view cards), 404, Anand Bhuvan, V. P. Road, Bombay 4, India.

Andrea Straker (20-year-old daughter of Rotarian—interested in corresponding with pen pals her age, especially in another land), 31 Allerton St., Plymouth, Mass., U.S.A.

Kakoli Ray (16-year-old daughter of Rotarian—would like to correspond with boys and girls aged 16-19 in Italy, Greece, South America, Mexico, Norway, Spain; interested in sports, music, reading, dramatics, drawing and painting, stamp collecting), 12c Judges Court Rd., Almore, Calcutta 27, India.

Buneva M. Glin (17-year-old daughter of Rotarian—would like to hear from young people aged 16-20; can correspond in Finnish, French, German, Spanish, and Swedish; interested in music, reading, languages), Route 2, Box 2310, Caledonia, Calif., U.S.A.

Susan Monserud (daughter of Rotarian—

wishes pen pals; interested in stamps, sea shells, reading, Girl Scouts, miniature dogs and horses), 117 Eighth St., Cloquet, Minn., U.S.A.

Josephine Feist (17-year-old niece of Rotarian—would like pen pals aged 17-20 anywhere except England or Hong Kong; interested in horses, dancing, films, sports), Dickens High School, Epsom, Auckland S.E. 3, New Zealand.

Nanci Chipman (16-year-old daughter of Rotarian—wants to correspond with young people over 16 in any European country, especially France and England; interested in reading, horseback riding, music, photography), 3815 Peachtree Dunwoody Rd., N.E., Atlanta, Ga., U.S.A.

Elizabeth Moore (16-year-old daughter of Rotarian—wishes to correspond with boys and girls aged 15-18; interested in photography, cooking, postmarks), Stanstead, Que., Canada.

Judy Lawler (15-year-old niece of Rotarian—wants pen friends aged 14-18; interested in sports, popular music, reading, swimming, tennis, and work with younger children), 308 N. Seventh St., Breckenridge, Minn., U.S.A.

Townsend Shelby (17-year-old son of Rotarian—would like to correspond with boys and girls aged 15-18 in Central and South America; interested in music, travel, foreign languages), 702 N. Main St., Mountain Grove, Mo., U.S.A.

Nancy Anderson (14-year-old daughter of Rotarian—would like to correspond with girls aged 14-16 in other countries; interested in handwork, popular music, collecting spoons, exchanging stamps), 3605 E. Josephine Ct., Compton, Calif., U.S.A.

Rose Mary Losinski (17-year-old daughter of Rotarian—wants to correspond with boys and girls aged 16-20; interested in sports, music, collecting postcards), 216 W. Main St., Wabasha, Minn., U.S.A.

Shewak B. Chugani (16-year-old cousin of Rotarian—wants pen friends aged 15-17 from the U.S.A., Canada, and European countries; interested in history and customs of countries, photography, stamps, music, sports, reading, writing), Block No. 12B, House No. 1, Sion Housing Society, Sion, Bombay 22, India.

Pat Brazenar (14-year-old daughter of Rotarian—would like pen friends outside of Australia; interested in stamps, sports, reading), % S.E.C., Chelsea, Australia.

Pat Gill (14-year-old daughter of Rotarian—wants pen pals from all parts of the world; interested in sports, and collecting stamps, travel pamphlets, and chocolate wrappers), 9 Bolivar St., Terang, Australia.

Carolyn Cochran (10-year-old daughter of Rotarian—would like a pen pal), 212 E. Parkway, Columbia, Mo., U.S.A.

Henry T. Yutengsu (son of Rotarian—desires pen friends aged 15-18 in all parts of the world; especially U.S.A., Japan, France, New Zealand, Germany; interested in badminton, movies, stamp collecting), P. O. Box 210, Cebu City, The Philippines.

Noel Bottrell (14-year-old son of Rotarian—wants to write to boys anywhere in the world but Australia; interested in stamp collecting and keeping scrapbooks on war and sports), 13 Campbell St., Young, Australia.

Ann Wharton (14-year-old daughter of Rotarian—wishes pen pals in the U.S.A. and other English-speaking countries; interested in dancing, swimming, movie stars, collecting dolls and pennants), Tshoka, Tex., U.S.A.

Harold J. Rapella (24-year-old son of Rotarian—would like to correspond with young people in India and Africa; interested in travelling sports, exchanging photographs), 531 York Ave., Hawthorne, Calif., U.S.A.

Bill Norris (nephew of Rotarian—wants pen friends aged 12-14; interested in making airplanes, collecting napkins (taking care of rabbits and other animals), Rt. 1, Box 20, Walsh, Colo., U.S.A.

Pat Stewart (15-year-old daughter of Rotarian—wishes to correspond with someone interested in flying, landscape drawing, music, and reading), 10 Longview Rd., Livingston, N. J., U.S.A.

Beverly Rawson (15-year-old daughter of Rotarian—would like pen pals aged 15-20; interested in popular music, sports, letter writing, movies, movie stars, collecting stamps), 100 W. Fifth St., Oswego, N. Y., U.S.A.

Jane Edwards (10-year-old daughter of Rotarian—wishes pen pals all over the world; interested in reading, stamp collecting, sports), 520 W. First St., Monticello, Iowa, U.S.A.

Bill Heath (14-year-old son of Rotarian—desires pen pals in other countries aged 13-15; interested in sports, collecting stamps and coins), 435 S. Lake Ave., Phillips, Wis., U.S.A.

—THE HOBBYHORSE GROOM

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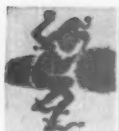
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"We've nothing to fear but fear itself—assuming, of course, he isn't in."

NOVEMBER, 1952



Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois. The following is a favorite of S. R. McCallum, a member of the Rotary Club of Wanganui, New Zealand.

A minister, paying his usual visit to a mental hospital, noticed one patient writing briskly. He asked, "Oh, writing a letter, eh?" The patient answered, "Yes," and went on writing. "To whom are you writing?" the minister inquired. "To myself," replied the patient. "Oh, how very interesting," said the visitor. "What are you saying?" "How would I know?" snapped the patient. "I don't get my mail until tomorrow."

Skip It

Life must be a mosaic, I know,
A pattern blending weal and woe,
Part of it bitter, part of it sweet—
O for a life that's incomplete!

—THOMAS URS

Your A to Z-eal!

Fill the missing spaces below with letters of the alphabet each of which may be used only once.

1. A-e. 2. B-n. 3. C-ek. 4. Ba-. 5. Wa-e.
6. -ui-. 7. -il-. 8. C-d. 9. Fil-. 10. -a-t. 11. H-l. 12. -co-e. 13. -hin. 14. E-e. 15. -ra-n.
16. -ay. 17. -in-. 18. Sal-.

This quiz was submitted by Gerard Mosler, of Forest Hills, Long Island, New York.

Size 'em Up

Many common measurements are special and characteristic. Can you match these "sizes" with the things they mark?

- | | |
|-----------------------------------|-------------------------|
| 1. Automobile tire. | (a) 108x72. |
| 2. Camera lens. | (b) 30 S.A.E. |
| 3. Movie film. | (c) 8x10. |
| 4. Nylon stocking. | (d) 20/20. |
| 5. Horse. | (e) 85 proof. |
| 6. Normal vision. | (f) f3.5. |
| 7. A shoe. | (g) .30-.30. |
| 8. Standard-gauge railroad track. | (h) 14 hands. |
| 9. Photo enlargement. | (i) 120/80. |
| 10. Motor oil. | (j) 4' 8 1/2". |
| 11. Standard bed sheet. | (k) 7AA. |
| 12. Man's shirt. | (l) 51-gauge 30 denier. |
| 13. Rifle. | (m) 35 mm. |

14. Blood pressure. (n) 16x6.50.
15. Whisky. (o) 33-15.

This quiz was submitted by Shelley Gould, of Mexico City, Mexico.

The answers to these quizzes will be found in the next column.

Twice Told Tales

Candidate: "Well, how did you like my speech on the agriculture problem?"

Farmer: "Twern't bad, but a day's rain would do a heap more good."—*The Rotary Sprocket*, CLAY CENTER, KANSAS.

Marge: "If your folks won't consent to your marrying Jack, why don't you elope?"

Minnie: "No chance. Jack's a painter and he won't climb a ladder after 4:30 P.M."—*Rotarview*, LONGVIEW, TEXAS.

What is the difference between the accepted and the refused lover? The first one kissed the miss. The other one missed the kiss.—*Contributed by John E. Frey, Secretary of the Rotary Club of Kreuzlingen, Switzerland.*

Did you ever notice? The 200-pounder with a voice like a foghorn gavels the bell with a velvet touch, and the little guy who sounds like a high-pitched

hinge slugs it like a Chinese gong?—*Contributed by Edwin D. Ogborne, a New Castle, Indiana, Rotarian.*

A salesman rapped on the screen door of a house where, just inside and plainly visible, was an 8-year-old boy painfully practicing on the piano.

"Sonny," the salesman inquired, "is your mother home?"

The boy threw a murderous look over his shoulder, then growled: "What do you think, Mister?"—*The Rotarview*, LONGVIEW, TEXAS.

Boss: "You are 20 minutes late again. Don't you know what time we start work at this factory?"

New employee: "No, sir. They're always at it when I get here."—*The Zizzer*, PLAINVIEW, TEXAS.

Tenant: "The people upstairs are very annoying. Last night they stamiped and banged on the floor after midnight."

Landlord: "Did they awaken you?"

Tenant: "No. As it happened, I was still up practicing on my tuba."—*Weekly Bulletin*, CORNING, NEW YORK.

Pate Fate

This one bald fact
I face with sorrow:
My hair today
Is gone tomorrow.

—DICK HAYMAN

Answers to Quizzes

12-o. 13-e. 14-i. 15-e.
16-h. 17-m. 18-h. 19-c. 20-b. 21-a.
22-f. 23-m. 24-l. 25-m. 26-l.
27-f. 28-l. 29-m. 30-l.
31-h. 32-m. 33-h. 34-l.
35-c. 36-d. 37-e. 38-a. 39-b. 40-f.
41-g. 42-h. 43-i. 44-j. 45-k. 46-l.
47-m. 48-n. 49-o. 50-p. 51-q. 52-r.
53-s. 54-t. 55-u. 56-v. 57-w. 58-x.
59-y. 60-z.

Limerick Corner

The Fixer pays \$5 for the first four lines of a limerick selected as the month's limerick-contest winner. Address him care of *The Rotarian Magazine*, 35 East Wacker Drive, Chicago 1, Illinois.

This month's winner comes from Bill Barnes, son of a Kemptville, Ontario, Canada, Rotarian. Closing date for last lines to complete it: January 15. The "ten best" entries will receive \$2.

CLOSED GATE

There was a young lawyer named Gate
Who, sadly, was always too late.
Then the boss said one day,
"Here's your final day's pay."

ONE-ACT 'DRAYMA'

Here again is the bobtailed limerick presented in *The Rotarian* for July:
Pat bought an old mule—named him Clay;
He hitched him one day to his dray.
Old Clay wouldn't pull,
'Twas so pitiful.

Here are the "ten best" last lines:

He said: "Here I am, here I stay."
(P. Engelsman, member of the Rotary Club of Dordrecht, The Netherlands.)
Like an old co-dier, he "faded away."
(Gene Lee, member of the Rotary Club of Brundage, Alabama.)

So Pat bought a new Chevrolet.
(John M. Turnbull, member of the Rotary Club of Springfield, Massachusetts.)

Not so quick on the "draw," I would say.
(Aquino G. Shea, Glyndon, Minnesota.)

Clay would rather eat hay than drag dray.
(K. Wiene, member of the Rotary Club of Oostburg, Denmark.)

Till Pat fed him spinach—hooray!
(Mrs. James Dellings, wife of a Colusa, California, Rotarian.)

His feet matched his name, I should say.
(George W. Duffield, member of the Rotary Club of Great Yarmouth, England.)

There was nothing the old man could say.
(Lorey King, son of a West Honolulu, Hawaii, Rotarian.)

For he lay where he wanted to stay.
(Harry B. Reid, member of the Rotary Club of Hamilton, New Zealand.)

But we can't print what Pat had to say!
(Donald A. Campbell, member of the Rotary Club of Crescenta-Canada, California.)

Returns from 'The Rotarian' Are of Excellent Quality



Reproduction of an advertisement from The Rotarian prepared and placed by W. S. Kirk-Rotarian Advertising, Chicago, Ill., for National Truck Leasing System.

says—

Martha Dunlap
Secretary-Treasurer
National Truck Leasing System



IN a letter to us, she says, "Our decision to use your publication was based on the fact that THE ROTARIAN reaches one of America's largest groups of policy-level executives—men who own, or whose firms own, 20% of all the trucks, plus fleet owners operating more than 900,000 business passenger cars which are used by sales or service men.

"It is also gratifying to be able to tell you that the returns from THE ROTARIAN are of excellent quality, a fact we are well able to determine because we systematically analyze all inquiry-returns from our advertising program, and which is further confirmed by reports we receive from the sales representatives of our member-companies."


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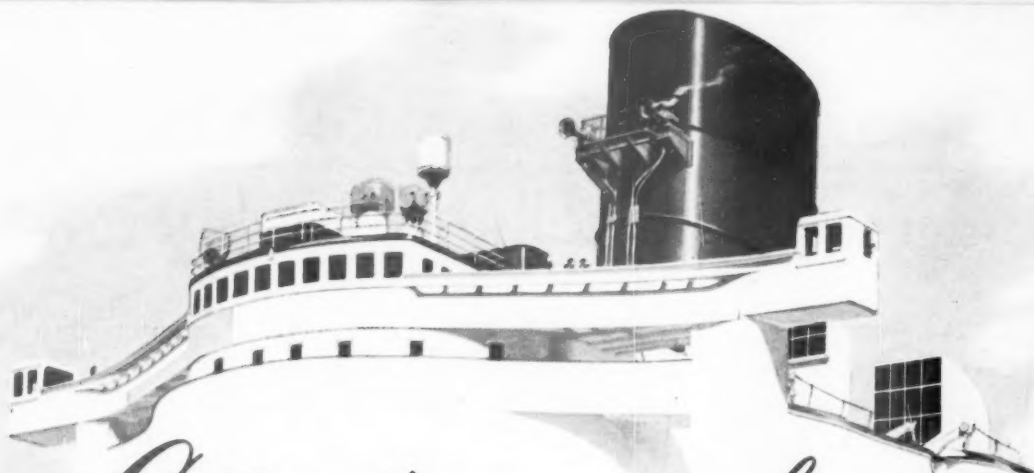
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THE Rotarian 

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